




YOUR LIFE. YOUR WORLD. YOUR FUTURE.  
MAKE IT SUSTAINABLE.



The Charlotte B. and Jack J.  
**SPITZER HILLEL FORUM**  
On Social Justice

February 25-27, 2007 • Washington, DC



# MAKING IT SUSTAINABLE

Guess how much carbon dioxide is emitted into the atmosphere as a result of Spitzer Forum 2007? The answer is effectively NONE. That's right, this conference is **CARBON NEUTRAL**. For each ton of carbon dioxide we emit through our use of energy, our partners at **Carbonfund.org** will reduce a ton of carbon dioxide emissions in another location through investment in projects that promote renewable energy, energy efficiency, and reforestation. Rest assured knowing that the conference you're attending has **ZERO** net greenhouse gas emissions. For more info, check out [www.carbonfund.org](http://www.carbonfund.org).

You are currently reading a booklet that has been printed by **Ecoprint, a company that is 100% Carbon Neutral and 100% windpowered**. This booklet is printed on 100% postconsumer recycled paper. Eco-Print is a company that has taken exemplary strides towards sustainability - find out more at [www.ecoprint.com](http://www.ecoprint.com).

Hillel will not stand for wasteful hotel policies. That's why **we're working with the Omni Shoreham Hotel to ensure that resources are conserved**. The hotel staff will NOT be cleaning our rooms during the conference, reducing the energy that would have been used to clean a mess that (*hopefully!*) does not exist. The hotel staff will also refrain from replacing sheet and towels and delivering print newspapers.

We **RECYCLE**. Receive a hand-out in a session that you may not want to keep forever?  
Place it in a paper recycling bin located throughout the hotel.

No wasted water bottles here. Fill up your new **NALGENE** with water from our pitchers.  
Enjoy a refreshing drink without worrying about creating waste.

Hillel believes in **SOCIAL SUSTAINABILITY** and in supporting our community of Washington, DC. We're proud to hold Spitzer Forum in a hotel with unionized workers and thrilled to donate all of our leftover food to DC Central Kitchen, a community kitchen engaged in food recycling and meal distribution programs

## YOUR ROLE

You, too, can use Spitzer Forum 2007 as an opportunity to reduce your environmental impact. Turn off the lights when you leave your hotel room, take a three-day break from your iPod, unplug your laptops or cell phone chargers when you aren't using them!

More importantly, open your mind, be willing to learn, share your thoughts and motivation with others, challenge your peers, ask questions, and get ready to make an impact on your campus!



# The Charlotte B. and Jack J. Spitzer Hillel Forum on Social Justice

Welcome to the 2007 Charlotte B. and Jack J. Spitzer Hillel Forum on Social Justice. Joining you in this, the 17<sup>th</sup> annual Spitzer Forum, are more than 350 Jewish students from campuses across North America. This year, we're exploring issues of sustainability as they affect our environment.

Today, the world is issuing us a challenge. At Spitzer Forum, we're inviting you to tackle it. How can we change the way we live to safeguard our world? We're asking tough questions, and we want to hear your answers. How can we change, adapt, refine, or improve the way we use our resources? How can we strengthen and preserve our communities? How can we affect change and engage others in responding to the urgent needs of our planet?

We encourage you to struggle with these questions; we hope you will be motivated, challenged, and inspired. Throughout the next three days, we invite you to create solutions to make your environment sustainable.

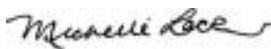
The conference planning committee has designed the program with several strategic goals in mind:

- To make the connection between being a responsible citizen and a responsible Jew, exploring social justice work through a Jewish lens;
- To gain the training and the essential tools and resources needed to become effective community activists;
- To increase knowledge on issues of sustainability;
- To understand that meaningful service and exposure to leading social justice activists involved in the Jewish and secular communities can serve as a catalyst for self-reflection and personal growth; and
- To gain an introduction to local, national and international organizations that can serve as partners/resources in pursuing social justice.

Hillel holds the Spitzer Forum in conjunction with the Jewish Council for Public Affairs (JCPA) Plenum. This unique partnership reinforces the ongoing collaboration between students and community activists as they endeavor to educate themselves and to act as advocates for and in their communities. Participants are welcome to attend JCPA Plenum sessions.

You will leave the Spitzer Forum with the confidence and the skills to shape events proactively and not to passively or reactively be shaped by them. It is our mandate to continue to learn, to act, and to influence our world in positive ways.

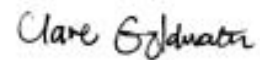
During the Spitzer Forum, and after you return to campus, we challenge you to continue learning, advocating and making an impact.



Michelle Lackie  
Director, Weinberg Tzedek Hillel



Beth Kurtz  
Weinberg Tzedek Hillel Fellow



Clare Goldwater  
Associate Vice President for Jewish Life, Hillel



**Hillel 1**

# Pursuing Justice. Transforming Communities.

## THE CHARLOTTE B. AND JACK J. SPITZER HILLEL FORUM ON SOCIAL JUSTICE

### HILLEL: THE FOUNDATION FOR JEWISH CAMPUS LIFE

Edgar M. Bronfman  
*Chairman, Hillel's International Board of Governors*

Lynn Schusterman  
*Co-Chair, Hillel's International Board of Governors*

Michael Steinhardt  
*Co-Chair, Hillel's International Board of Governors*

Julian Sandler  
*Chair, Board of Directors*

Wayne L. Firestone  
*President*

### SPITZER ADVISORY COMMITTEE

The Spitzer Advisory Committee is a small group of students who help shape the conference. The Advisory Committee holds regular conference calls and serves as a sounding board and planning committee for the conference.

Gracie Appelt	<i>Long Island University</i>
Zachary Galin	<i>Northwestern University</i>
Ariel Gluckson	<i>Michigan State University</i>
Jill Goldstein	<i>New York University</i>
Veronica Grant	<i>University of North Carolina, Chapel Hill</i>
Yael Kletter	<i>University of Maryland, College Park</i>
Arielle Lasky	<i>Stanford University</i>
Carly Mangel	<i>Syracuse University</i>
Elizabeth Rosen	<i>Goucher College</i>
Shira Schwartzberg	<i>University of Maryland, College Park</i>
Perry Teicher	<i>University of Michigan</i>
Grace Trigger	<i>University of Mary Washington</i>
Heather Zidow	<i>University of Texas, Austin</i>

### TZEDEK HILLEL COMMITTEE

Mort Lowenthal  
*Committee Co-Chair, Board of Directors, Hillel: The Foundation for Jewish Campus Life*

Bluma Stoller  
*Committee Co-Chair, Board of Directors, Hillel: The Foundation for Jewish Campus Life*

Rabbi Will Berkovitz  
*Executive Director, Hillel at the University of Washington*

Laurie Blitzer  
*Board of Directors, Hillel: The Foundation for Jewish Campus Life*

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*Associate Vice President Jewish Life, Hillel*

Abbey Greenberg  
*Tzedek Program Associate*

Dana Greenberg  
*Student, University of Texas, Austin Board of Directors,  
Hillel: The Foundation for Jewish Campus Life*

Robyn Greenspun  
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Lee Henderl  
*Board of Directors, Hillel: The Foundation for Jewish Campus Life*

Yael Kletter  
*Student, University of Maryland, College Park*

Beth Kurtz  
*Weinberg Tzedek Hillel Fellow*

Michelle Lackie  
*Director, Weinberg Tzedek Hillel*

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*Board of Directors, Hillel: The Foundation for Jewish Campus Life*

Sara Morris  
*Student, Washington University in St. Louis, Board of Directors,  
Hillel: The Foundation for Jewish Campus Life*

Barbara Roswell  
*Faculty, Goucher College*

Robert Schlacter  
*Board of Directors, Hillel: The Foundation for Jewish Campus Life*

Devora Schwartz Waxman  
*Director of Tzedek/Social Action, Hillel of Greater Toronto*

Barbara Shapira  
*Board of Directors, Hillel: The Foundation for Jewish Campus Life*

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*Case Manager, Franciscan House of Mary and Joseph Shelter*

Carol Smokler  
*Board of Directors, Hillel: The Foundation for Jewish Campus Life*

Perry Teicher  
*Student, University of Michigan and Board of Directors,  
Hillel: The Foundation for Jewish Campus Life*

Carol Wise  
*Board of Directors, Hillel: The Foundation for Jewish Campus Life*

## JOURNALISM TRACK

The Journalism Track, co-sponsored by The American Jewish Press Association, enables a select group of students to explore the public policy implications and ethical dilemmas of journalism in a Jewish context under the guidance of working journalists. Funding is provided by a generous grant from the Frank and Claire Darmstaedter Estate through the UJA-Federation of New York.

Nadine Epstein

*Journalist in Residence, Editor, Moment Magazine*

Melanie Rose Kantor

*Darmstaedter Intern, Student, Georgetown University*

Suzanne Kurtz

*Senior Communications Associate, Hillel*

Aviva Perlman

*Communications Associate, Hillel*

Jeff Rubin

*Associate Vice President for Communications, Hillel*

Students participating in the J-Track were selected prior to the start of the conference.

## JCPA/HILLEL ADVANCED LEADERSHIP TRACK

The Advanced Leadership Track, co-sponsored by The Jewish Council for Public Affairs, will focus on social justice through the lens of community relations. Students will learn how the Jewish community engages society as a whole in efforts to promote Jewish interests and values and support general social policy concerns.

Batya Abramson-Goldstein

*Director, Jewish Community Relations Council of St. Louis*

Steven Bloom

*Student, Ramapo College*

Stephanie Hausner

*Campus and Programs Coordinator, UJC/JCPA Israel Advocacy Initiative*

Andi Milens

*Associate Executive Director, JCPA*

Rabbi Craig Miller

*Director of Campus Connections, Jewish Community Relations Council of New York City*

Abby Porth

*Associate Director, Jewish Community Relations Council of San Francisco*

Paula Simon

*Director, Milwaukee Jewish Council for Community Relations*

Students participating in the Advanced Leadership track were selected prior to the start of the conference.

Hillel gratefully acknowledges the contributions of Stevie Friedman, *Director of Conference and Event Planning*; Sarah Arkin, *Senior Data Analyst*; Chayie Chinn, *Manager of Meetings and Travel*; Ousman Jobe, *Database Associate*; Melissa Miller, *Data Systems Manager*; and, Maria Radacsi, *Assistant Director for Design and Production*, for their work and untiring support.

## WEINBERG TZEDEK HILLEL

Hillel's international social justice initiative, "Weinberg Tzedek Hillel," is dedicated to transforming Jewish campus life. Weinberg Tzedek Hillel is supported by Charles Revson Foundation; Harry & Jeanette Weinberg Foundation, Inc.; Henry (z"l) and Edith Everett; Jacob and Hilda Blaustein Foundation, Inc.; MAZON: A Jewish Response to Hunger; The Nathan Cummings Foundation; Rosalinde and Arthur Gilbert Foundation; Samueli Foundation; and, Sol Goldman Charitable Trust. Weinberg Tzedek Hillel seeks to transform local Hillel Foundations, Program Centers and Student Organizations into campus communities focused on service, education, and social responsibility. Framed by the imperatives of *tzedakah* (righteousness), *tikkun olam* (repairing the world), and *gemilut chasadim* (acts of loving kindness), Weinberg Tzedek Hillel engages and empowers Jewish students in meaningful public service and social justice work.

## JCPA PLENUM

The Spitzer Forum is held in conjunction with the Jewish Council for Public Affairs (JCPA) Plenum.

JCPA, a multi-issue umbrella organization comprised of 13 national organizations and 122 local member agencies, is American Jewry's national coordinating body in the public affairs arena. It convenes the "common table" around which member agencies, through an open, representative, inclusive and consensus-driven process, meet to identify issues, articulate positions, and develop strategies, programs, and approaches designed to advance the public affairs goals and objectives of the organized Jewish community. Students are invited to attend JCPA sessions throughout the conference.

**Hillel gratefully acknowledges the philanthropists and organizations  
who generously support the Spitzer Forum.**

**BENEFACTORS**

Charlotte B. and Jack J. (z"l) Spitzer

**STUDENT SCHOLARSHIP SPONSORS AND PROGRAMMATIC SUPPORT**

American Jewish Press Association

The birthright israel Foundation

The Estate of Frank and Claire Darmstaedter through the UJA-Federation of New York

Steve and Rita Emerson

The Feldman Foundation

Harold Grinspoon Foundation

The Jewish Funders Network

Hillel's Soref Initiative for Emerging Campuses

MAZON: A Jewish Response to Hunger

**CHAMPIONS**

American Israel Public Affairs Committee

BCI (Brandeis Collegiate Institute)

Gratz College

Hebrew Union College

Jewish Coalition for Service

Jewish Theological Seminary of America

Socialaction.com

United Jewish Communities

**FRIENDS**

Anti-Defamation League

Coalition on the Environment and Jewish Life

Idealist on Campus

Jewish Council for Public Affairs

Jews for Judaism

Jewish National Fund

National Student Campaign against Hunger and Homelessness

Panim: The Institute for Jewish Leadership and Values

Religious Action Center of Reform Judaism

**COMMUNITY SUPPORT**

Jewish Federations and Jewish Community Relations Councils

**CONFERENCE PRESENTERS**

Thank you to the multitude of presenters who generously gave of their time to help enrich the Spitzer Forum  
and make the conference a truly amazing, high-quality and inspiring experience for the participants.

A donation in their honor has been made by Weinberg Tzedek Hillel to the Coalition on the Environment and Jewish Life.

# SUNDAY, FEBRUARY 25

9:45 - 10:45AM

## SPITZER FORUM: ICE BREAKERS

Calvert

Join your fellow conference participants for this informal time to get to know each other and learn something new.

Senate

MAZON INTERNS: Ice Breakers

Congressional A

GRINSPOON ISRAEL ADVOCACY INTERNS: Session I

Cabinet

## JCPA/HILLEL ADVANCED LEADERSHIP TRACK: ICE BREAKERS AND OPENING SESSION

JCPA-  
TRACK

Meet other students involved in the Advanced Leadership Track in this special welcome session. This will be an opportunity to share ideas, network, and get to know JCPA and JCRC professionals and lay leaders. We will delve into the basics of Jewish advocacy and community relations.

11:00 AM - 12:30 PM **OPENING SESSION: YOUR LIFE. YOUR WORLD. YOUR FUTURE.**

Blue Room

### LUNCH\*

(East Wing)

**Presenters:** Wayne L. Firestone, *President, Hillel*; Michelle Lackie, *Director, Weinberg Tzedek Hillel*; Chuck Newman, *President, ReCellular, Inc., former Chairman of the Hillel: The Foundation for Jewish Campus Life Board of Directors*; Bluma Stoller, *Co-Chair, Tzedek Hillel Committee, Hillel: The Foundation for Jewish Campus Life Board of Directors*

**Chairs:** Beth Kurtz, *Weinberg Tzedek Hillel Fellow*; Neil Spears, *Bittker Fellow*

*\*All food and beverage at the conference is kosher (observant of Jewish dietary laws) under the supervision of the Lakewood Rabbinic Council.*

11:00 AM-12:30 PM **CAMPUS ENTREPRENEURS INITIATIVE: The Pilot Year: Sharing Your Expertise**

Executive

## SKILLS WORKSHOPS: 12:45 - 2:00 PM

Congressional A

### MIGHTIER THAN SWORDS: ADVOCACY WRITING WORKSHOP

**Presenter:** Wayne L. Firestone, *President, Hillel: The Foundation for Jewish Campus Life*

When used effectively, the written word can be your best resource. Sharpen your advocacy writing skills in this "how-to" session led by a former Washington, D.C. lawyer and lobbyist.

**Student Chair:** Laura Herman, *University of Toronto*

Congressional B

### BUILDING SUPPORT FOR YOUR WORK: ORGANIZATIONAL RELATIONSHIP-BUILDING AS INVESTMENT

**Presenter:** Abby Kiesa, *Youth Coordinator, CIRCLE (Center for Information and Research on Civic Learning and Engagement)*

Building relationships with other organizations can be critical to having an impact on campus. Don't believe it? Get over it! This interactive workshop will focus on how to identify organizations and networks that can help you forward your event, campaign or organization and how to develop these connections so that the relationship helps both sides come closer to making the change they want to see.

**Student Chair:** Arya Marvazy, *University of California, San Diego*

Senate

### JUDAISM AND SOCIAL JUSTICE

**Presenter:** Rabbi Fred Scherlinder Dobb, *Adat Shalom Reconstructionist Congregation*

Many of us are clear that as Jews we want to make the world a better place, but unclear on the specifics or how they're grounded in tradition. This session will explore the roots of "world repair / tikkun olam" in our core texts and values, and will help participants better explain it and motivate others around it (both fellow Jews and others). Case study number one will focus on the most literal and timely implication of tikkun olam, and the theme of this year's Spitzer Forum, sustainability and the environment. Join us to deepen your commitment to fixing our broken, warming, beautiful world.

**Student Chair:** Ariel Boxman, *American University*

## Hillel 5

# SUNDAY, FEBRUARY 25

## SKILLS WORKSHOPS (CON'T): 12:45 - 2:00 PM

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- Forum**
- THE HITCHHIKER'S GUIDE TO SYSTEMIC CHANGEMAKING: SOCIAL ENTREPRENEURSHIP AND THE ROLE OF ASHOKA**  
**Presenter:** Dr. Nir Tsuk, *Director, Global Fellowship, Ashoka*  
Social entrepreneurs – those driven, impactful local or global social change agents – play an increasingly pivotal role in society. They understand that many of the world's most serious problems in fields such as education, environmental protection, health, human rights, civic participation or sustainable economic development are structural so they set about developing innovative approaches that attack the root causes rather than the symptoms of society's ills. Come learn more about this field, its players and outcomes – as well as how to turn your ideas for social change into a reality.  
**Student Chair:** Rebecca Ratner, *University of North Carolina-Chapel Hill*
- Cabinet**
- MAKING YOUR MARK IN MAINSTREAM MEDIA & BLOGS**  
**Presenter:** Matt Dorf, *Partner, Rabinowitz/Dorf Communications*  
Come hear practical solutions to influence media coverage and have your story heard. You'll walk away from this interactive presentation by a veteran Washington reporter and lobbyist with the answers to the hows and whys of making news.  
**Student Chair:** Josh Borenstein, *New York University*
- Calvert**
- COMMUNITY ORGANIZING: ONE-ON-ONE RECRUITMENT**  
**Presenter:** Daniel Smokler, *Assistant Director for Student Leadership and Engagement, Hillel: The Foundation for Jewish Campus Life*  
Speaking coherently and persuasively about an issue is one of the most important skills for an organizer: How do we talk to our friends and peers about a campaign or issue that is important to us? How do we persuade and inspire but not alienate? This workshop is for the committed activist who wants to learn the art of the one-on-one or take their organizing skills to the next level. We will look at both theory and the specific context of the college campus and use role-playing techniques.  
**Student Chair:** Jason Leivenberg, *University of California, Berkeley*
- Executive**
- CREATING INITIATIVES TO IMPACT CAMPUS**  
**Presenters:** Danny Greene, *Innovation and Implementation Associate*; Graham Hoffman, *Director of Innovation and Implementation, Hillel: The Foundation for Jewish Campus Life*  
Making a difference and creating enduring culture change requires strategic-planning, broad student reach, and ongoing follow-through. In this workshop, we will learn to plan, prioritize, and execute our efforts to achieve the greatest possible impact on campus. We will look in-depth at the 4-Ps (the keys to effective marketing ideas, concepts and initiatives) and apply these lessons and strategies to your successful initiative-planning.  
**Student Chair:** Ezra Gale, *University of California, Los Angeles*
- Ambassador**
- JCPA/HILLEL ADVANCED LEADERSHIP TRACK: COALITIONS 101**  
Learn how to create a successful coalition on campus to build bridges inside and outside the Jewish community. Jewish community professionals will discuss how working with other communities and building coalitions can advance advocacy efforts.
- JCPA-TRACK**
- 12:45 - 2:00 PM**
- J-TRACK: DIFFERENT APPROACHES TO JOURNALISM**  
**Presenters:** Lauren Applebaum, *Tape Researcher, NBC Universal*; Nadine Epstein, *Editor, Moment Magazine*; Debbie Rubin, *Editor, Washington Jewish Week*; Debi Wilgoren, *Washington Post*  
Different media and different beats pose different challenges. For example, a top story in a newspaper may not make it on the air in a television news report. An article in a secular newspaper may be too hot for the Jewish community paper. How do these Washington journalists cover their different beats? How should students build their resumés to become professional journalists?  
**Student Chair:** Marc Eichler, *Fairleigh Dickinson University*
- J-TRACK**

**Hillel 6**

# SUNDAY, FEBRUARY 25

2:15 - 3:45 PM

## J-TRACK: CAREER PATHS IN COMMUNICATIONS

Suite 562, 5th floor,  
West Side

J-TRACK

**Presenters:** Thomas Canahuate, *U.S. Dept. of State, Bureau of Political-Military Affairs, Acting Section Chief, Asia, former reporter, Defense News, former reporter, Saudi Press Agency*; Matt Dorf, *Partner, Rabinowitz/Dorf Communications, former Washington correspondent, Jewish Telegraphic Agency, former Washington representative, American Jewish Congress*; Nadine Epstein, *Editor, Moment Magazine*; Steve Rabinowitz, *Partner, Rabinowitz/Dorf Communications, former chief of advance, Clinton White House*

Journalism and communication experience can lead one in different directions. Learn how four individuals rose to prominence in Washington. What paths did these journalists/communicators take to arrive at their present jobs? How can they help you make the right choices and find your first opportunity?

**Student Chair:** Sarah Myerowitz, *Gratz College*

2:15 - 3:45 PM

## JOINT PLENARY WITH HILLEL AND JCPA: CLIMATE AND ENERGY

Regency

Please sit with the state in which you go to school.

**Chairs:** Naomi Karp, *University of Michigan*; James Rosenstein, *Philadelphia*

4:00 - 5:15 PM

## LOBBY LIKE A PRO: HOW TO MAXIMIZE YOUR IMPACT ON THE HILL

You don't have to be a professional to create relationships and exert influence over members of Congress. This is your opportunity to gain insight into the world of lobbying on the Hill while preparing for your own lobbying experience on Tuesday. Learn approaches, techniques and tricks of the trade from student activists and young professionals in the environmental movement and gain the background you'll need for our visit to the Capitol.

Executive

### GROUP A

**Presenters:** Josh Tulkin, *Organizing Director, Chesapeake Climate Action Network*; Emma Wendt, *Stanford University*

Forum

### GROUP B

**Presenters:** Yochanan Zakai, *Program Assistant, Sierra Student Coalition*; Gina Sobel, *College of William and Mary*

Cabinet

### GROUP C

**Presenters:** Eliza Simon, *National Campaign Organizer for Campus Climate Challenge, Sierra Student Coalition*; Camille Ruth Kolstad, *Georgetown University*

Calvert

### GROUP D

**Presenters:** Marc Katz, *Legislative Assistant, Religious Action Center of Reform Judaism*; Claire Roby, *American University*

Diplomat

### GROUP E

**Presenters:** Jacoba Johnson, *Environmental Public Affairs Consultant*; Erica Stout, *Towson University*

Congressional A

### GROUP F

**Presenters:** Matt Stern, *Mid-Atlantic Campus Coordinator, Chesapeake Climate Action Network*; David Bronstein, *St. John's College*; Andrew Nazdin, *University of Maryland, College Park*

Congressional B

### GROUP G

**Presenters:** Emily Goodstein, *Program Director, Spiritual Youth for Reproductive Freedom (SYRF) at the Religious Coalition for Reproductive Choice*; Rachel Ackoff, *Swarthmore College*

5:15 - 6:45 PM

## FREE TIME - CHECK INTO HOTEL

5:15 - 7:00 PM

## WHO KILLED THE ELECTRIC CAR?

Calvert

This documentary explores the many factors that played into the ultimate failure of the electric car to catch on with consumers.

**Hillel 7**

# SUNDAY, FEBRUARY 25

5:30 - 6:30 PM SOREF RECEPTION: Get to know students from 31 other campuses  
Suite 125, 1st floor (Soref students only)  
East Wing

6:30 - 6:45 pm Ma'ariv: Evening service (optional)  
Council Traditional (separate seating)  
Senate Egalitarian (mixed seating)

## 7:00 - 9:15 PM

Blue Room  
(East Wing)

### DINNER

#### CREATING THE TRIPLE BOTTOM LINE OF SUSTAINABLE DEVELOPMENT: HEALTHIER ECONOMIES, COMMUNITIES AND ECOSYSTEMS

**Keynote Speaker:** Debra Rowe, *President, U.S. Partnership for Sustainable Education*

Dr. Rowe will explore the meaning of sustainability and talk about the emerging national trends in sustainable development in the U.S. To achieve sustainability, different sectors must work in partnership, key decisions must be made, better policies and practices must be implemented. Hear about the positive possibilities and the unique and important contributions that young Jewish leaders can make to this crucial challenge of creating a sustainable future.

**Remarks:** Kathy Manning, *Chair, Executive Committee, United Jewish Communities*

**Student Chair:** Grace Trigger, *University of Mary Washington*

## 7:00 - 9:00 PM

Executive

J-TRACK

### J-TRACK: DINNER WITH THE HEBREW HAMMER WRITER/DIRECTOR JONATHAN KESSELMAN

**Remarks:** Neil Rubin, *Editor, the Baltimore Jewish Times*

The Hebrew Hammer may just be the greatest Jewish action-hero of all time, if not the most outrageous. Meet writer/director Jonathan Kesselman and learn how The Hebrew Hammer movie went from film-school project to the big screen and became a Comedy Central blockbuster. He'll also give us a preview of Hebrew Hammer II.

**Student Chair:** Melanie Kantor, *Georgetown University*

## 9:30 - 11:00 PM

Regency

### EVENING WITH JCPA: FROM RWANDA'S PAST TO DARFUR'S PRESENT

Violence by the Janjaweed militia continues to devastate the Darfur region and displace millions, resulting in estimates of 10,000 deaths each month in refugee camps. We learned from our mistakes with the Rwandan genocide and together we make "never again" our call to action in alleviating the suffering of the people in Darfur and Chad. Join **Vincent Nsengiyumva and the Vanga Inanga Cultural Troupe** for an evening of Rwandan music, dance and culture and be inspired by people who have witnessed genocide to no longer stand idly by.

**Remarks:** Ruth Messinger, *President, American Jewish World Service*; Shira Schwartzberg, *University of Maryland, College Park*

## 11:00 PM

Executive

### DARFUR DIARIES: DOCUMENTARY SCREENING

A documentary team set out with the goal of providing a platform for the people of Darfur to speak for themselves about their experiences, their fears, and their hopes for the future. This film presents the Darfurians as a people with full lives, culture, and heritage – people with homes to which they desperately want to return.

# MONDAY, FEBRUARY 26

7:30 - 8:15 AM Shacharit: Morning Service (optional)  
Council Traditional (separate seating)  
Senate Egalitarian (mixed seating)

**7:30 - 8:30 AM BREAKFAST**  
Regency

## FEATURED SPEAKERS: 8:45 - 9:45 AM

<i>Empire</i>	<b>ENERGY SECURITY: WHAT DOES IT MEAN?</b> <b>Speaker:</b> Kenneth Green, <i>Resident Scholar, American Enterprise Institute</i> Energy is a fundamental input to our economy that operates on long-term infrastructure, and is costly to change - mistakes will be expensive. The idea of "energy security," like "sustainable development," needs definition to be a useful framework for public policy analysis. This session will examine what we might mean when we call for energy security. Is it security of stable supply? Is it security of price? Is it environmental security? Is it denying money to hostile regimes? <b>Student Chair:</b> Alison Lobenstein, <i>University of California, Santa Barbara</i>
<i>Diplomat</i>	<b>TWO STEPS FORWARD: ENVIRONMENTAL PROGRESS IN ISRAEL</b> <b>Speaker:</b> Daniel Orenstein, <i>Science and Policy Fellow, Coalition on the Environment and Jewish Life, Visiting Fellow, Brown University</i> While Israel faces tremendous environmental challenges, Israelis combine innovation, stubborn ideology and progressive thinking to meet these challenges. We will look at some of the ways Israel is confronting environmental problems, from individuals to organizations, from business to government. <b>Student Chair:</b> Sam Schiller, <i>Northwestern University</i>
<i>Palladian</i>	<b>CORPORATE SOCIAL RESPONSIBILITY IN ACTION: BP AS A CASE STUDY</b> <b>Speaker:</b> Mary Jane Klocke, <i>Director, North American Shareholder Marketing, BP</i> Using BP as a case study, Mary Jane Klocke will discuss challenges that corporations face in balancing the "bottom line" with social responsibility, specifically sustainability. Ms. Klocke will explore issues brought about by multiple stakeholders and media relations, as well as pro-active and reactive ways a company demonstrates commitment to sustainability. <b>Student Chair:</b> Ira Blum, <i>Muhlenberg College</i>

8:45 - 9:45 AM CAMPUS ENTREPRENEURS INITIATIVE: The Rabbinic Imagination: Models of Innovation in Jewish Life  
Suite 573, 5th floor  
West Side

8:45 - 9:45 AM MAZON INTERNS: Mapping Resources, Setting Goals  
Suite 452, 4th floor  
West Side

8:45 - 9:45 AM GRINSPOON ISRAEL ADVOCACY INTERNS: Session 2  
Suite 362, 3rd floor  
West Side

**8:45 - 9:45 AM JCPA/HILLEL ADVANCED LEADERSHIP TRACK: CONSENSUS AND CONTROVERSY**  
Suite 373, 3rd floor  
West Side  
During this session students will have the opportunity to use the skills they have learned to tackle a variety of community relations issues. These are the issues that never make headlines. Find out why.

JCPA-  
TRACK

**Hillel 9**

# MONDAY, FEBRUARY 26

## 10:00 - 1:15PM OPEN SPACE TECHNOLOGY: RAISING YOUR VOICE TO CREATE CHANGE

This experience is yours. How can we meaningfully impact society to create a more sustainable future? Open Space Technology is your opportunity to brainstorm, innovate, and capitalize upon the passion and energy of your peers to create initiatives that affect major change on your campus and in your community. Join us for this provocative and interactive process.

Palladian

### GROUP 1

**Facilitator:** Clare Goldwater, Associate Vice President for Jewish Life, Hillel: The Foundation for Jewish Campus Life

Diplomat

### GROUP 2

**Facilitator:** Michelle Lackie, Director, Weinberg Tzedek Hillel, Hillel: The Foundation for Jewish Campus Life

Empire

### GROUP 3

**Facilitator:** Ilan Wagner, Jewish Agency for Israel Shaliach, Hillel: The Foundation for Jewish Campus Life

## 10:00 - 11:30 AM J-TRACK: WHEN ACTIVISM MEETS JOURNALISM

Suite 562, 5th floor  
West Side

**Presenters:** Ariel Beery, Editor, *Presentense Magazine*, former activist, Columbia University; Michael Abdurachmanov, Pace University; Danielle Josephs, Rutgers University

J-TRACK

How do campus activists use their skills in journalism to shape policy? Whether you are an activist or a journalist, you need to know how this essential connection is made – or how to avoid being used. These student activists fought intolerance and created a better campus environment at Columbia, Rutgers and Pace through media relations. They share their trials and tribulations with The New York Times, The New York Post, CosmoGirl and the campus press.

## 11:45 - 12:45 PM J-TRACK: UNDERSTANDING THE NEW REALITIES OF WASHINGTON POLITICS

Suite 562, 5th floor  
West Side

**Presenter:** Reva Price, Advisor to House Speaker Nancy Pelosi

Reva Price, a top advisor to House Speaker Nancy Pelosi, will provide us with an intimate look into the new Congress and how the Democrats won the majority. Price is a former Jewish student activist and Jewish professional.

J-TRACK

## 12:45 - 1:45 PM J-TRACK: HILLARY OR JOHN IN 2008?

Suite 562, 5th floor  
West Side

**Presenters:** Blake Zeff, Clinton Campaign Spokesman; Jay Zeidman, John McCain 2008 - Exploratory Committee

Two young political activists discuss the paths that may take (one of) them to the White House in 2008.

J-TRACK

## 1:30 - 2:15 PM STUDENT OPPORTUNITIES FAIR AND LUNCH

Last Names A-L at Fair

Last Names M-Z at Lunch

## 2:15 - 3:00 PM STUDENT OPPORTUNITIES FAIR AND LUNCH

Last Names A-L at Lunch

Last Names M-Z at Fair

Regency

Hillel works in close cooperation with many organizations that offer a variety of resources and opportunities for students. Take advantage of this unique chance to learn about volunteer and educational programs, internships and careers, and discover resources that can enhance Jewish life on your campus.

1:30 - 4:30 PM

## FREAKING OUT? CAREER CONVERSATION DROP-IN HOURS

Lobby

Stop by the lobby with your resumé and career questions. Current Hillel professionals, including those from Hillel's Human Resources Department will be available to discuss your resumé, talk about job opportunities and continue conversations regarding Hillel fellowships.

**Hosts:** Avi Friedman, Senior Talent Recruitment Coordinator; Missy Green, JCSC Program Associate; Ari Ross, Human Resources Associate, Hillel: The Foundation for Jewish Campus Life

**Hillel 10**

**MONDAY, FEBRUARY 26**

2:15 - 3:20 PM    CAMPUS ENTREPRENEURS INITIATIVE: Managing-up: The Art of Ensuring Your Success  
Suite 573, 5th floor  
West Side

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**WORKSHOP SESSION I: 3:15 - 4:30 PM**

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- Cabinet*    **HOW MANY COLLEGE STUDENTS DOES IT TAKE TO CHANGE A LIGHT BULB?**  
**Presenters:** Lindsay Madeira, *Sustainability Coordinator for American University*; Liore Milgrom-Elcott, *Campaign Coordinator, Coalition on the Environment and Jewish Life*; Matt Stern, *Mid-Atlantic Campus Coordinator for the Chesapeake Climate Action Network*  
How you – yes you – can “green” your campus, Hillel and dorm room. Hear from all sides of the table: student organizing, campus sustainability and Judaism’s call for environmental stewardship.  
**Student Chair:** Zachary Galin, *Northwestern University*
- Congressional B*    **SUSTAINING HEALTH: ADDRESSING THE GLOBAL AIDS CRISIS**  
**Presenters:** Jacob Feinspan, *Senior Policy Associate, American Jewish World Service*; Allison Grossman, *Legislative Assistant, Religious Action Center of Reform Judaism*  
Today alone, over 11,000 people have been infected. 5,500 people have died. There are 12 million orphans in the world because of it. There is one new transmission every eight seconds. And it is preventable and treatable. We’re talking about HIV and AIDS - and this workshop will talk about what we can do about it and how we can create sustainable health in the global community. We will discuss ways to use your past advocacy experience in the context of the global AIDS crisis and brainstorm new ideas on ways to increase awareness, advocate and take action on your campus to help solve the problems of HIV and AIDS.  
**Student Chair:** Carly Mangel, *Syracuse University*
- Congressional A*    **SUSTAINING THE REPRODUCTIVE JUSTICE MOVEMENT**  
**Presenters:** Jessica Arons, *Director, Women’s Health and Rights Program at the Center for American Progress*; Sarah Fairchild, *Program Director, Sierra Club’s Global Population and Environment Program*; Elissa Froman, *Legislative Assistant, Religious Action Center of Reform Judaism*; Emily Goodstein, *Program Director, Spiritual Youth for Reproductive Freedom (SYRF) at the Religious Coalition for Reproductive Choice*; Jennifer Heitel Yakush, *Public Policy Associate, Sexuality Information and Education Council of the United States (SIECUS)*  
QUESTION: What do condoms, the Talmud and a clipboard have in common? ANSWER: they can all be used to further the reproductive justice movement on your campus! Join us to find out how safer sex, progressive activism, the environment and Judaism can come together to create dynamic and engaging programs on your campus. This session will guide participants through a conversation about these issues and ways to take effective and sustainable action on campus to promote reproductive justice.  
**Student Chair:** Alexandra Grossberg, *University of Maryland, College Park*
- Forum*    **INSPIRATION FOR ACTION: ENVIRONMENTAL LESSONS FROM ISRAEL**  
**Presenters:** Michal Bilick, *American University*; Moshe Cohen, *Louisiana State University*; Joanna Flatt, *McGill University*; Yosef Gillers, *Washington University in St. Louis*  
As part of the Green: Israel and Global Environmentalism track of Hillel’s Winter Israel Experiences, more than 80 students traveled to Israel to study issues relating to Israel and global environmentalism. These students explored sustainable development challenges facing Israel, including the development of Jerusalem, waste management and its connection to the conflict with the Palestinians, environmental justice, and the ecological impact of the second Lebanon War. In this session, students will share what they learned and help create programmatic ideas for you to take back to campuses, such as how to educate about Israel through the environment, how to learn from Israeli innovations to help green the campus, further opportunities for environmental activism in Israel, and more.  
**Student Chair:** Nora Stark, *Muhlenberg College*

**Hillel 11**

# MONDAY, FEBRUARY 26

## WORKSHOP SESSION I (CON'T): 3:15 - 4:30 PM

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- Senate* **JEWISH COMMUNAL ENGAGEMENT IN PUBLIC POLICY**  
**Presenter:** William Daroff, *Vice President for Public Policy, United Jewish Communities*  
This workshop will give students an inside look into the D.C. political scene and where the American Jewish community fits into this exciting world. It will introduce a variety of domestic issues that affect our communities and will provide participants with the tools to effectively engage and influence decisionmakers, whether university officials, newspaper editors or state and federal public officials.  
**Student Chair:** Steven Bloom, *Ramapo College*
- Council* **TRAGEDY AND FAITH**  
**Presenters:** Megan Brudney, *Pollin-Cohen Fellow*; Pamela Grutman, *Dorot Fellow*; Lia Katz, *Smith Fellow*; Anna Levy, *Morningstar Fellow*; Ari Moskowitz, *Stone Fellow*; PANIM: *The Institute for Jewish Leadership and Values*  
In this program participants will learn to apply a Jewish values-based approach to making a difficult choice about the environment. We will explore what guidance Jewish values and texts offer us in regard to our responsibility toward the environment. On one hand, we are commanded not to "corrupt and destroy [God's] universe" (Midrash Kohelet Rabbah 7:20). Yet, on the other hand, we are told to "subdue [the earth]... and have dominion over every living thing" (Bereshit 1:28). We will look at how these notions can be applied to a real-life public policy debate concerning our environment.  
**Student Chair:** Abigail Steiner, *University of Wisconsin, Madison*
- Executive* **WORLD ON FIRE: HOW TO COMBAT CLIMATE CHANGE**  
**Presenters:** Marc Katz, *Legislative Assistant, Religious Action Center of Reform Judaism*; Lyndsay Moseley, *Associate Washington Representative, Sierra Club*  
Ready for spring? Well, it's coming sooner than you think. This century, the earth has warmed by 1.4 degrees Fahrenheit, causing stronger hurricanes, longer droughts and higher sea levels. Based on current practices, greenhouse gas emissions may raise temperatures an additional 2.5-12 degrees in the next century. Learn about what is causing these phenomena and what you can do both on an individual and advocacy level to curb this trend.  
**Student Chair:** Nia Taylor, *University of Massachusetts, Amherst*
- Suite 262, 2nd floor* **SUSTAINABLE SHABBAT: SANCTIFYING SHABBAT THROUGH WHAT WE EAT AND HOW WE PRACTICE**  
*West Side* **Presenters:** Noam Dolgin, *Associate Director, Teva Learning Center*; Debra Kolodny, *Executive Director, ALEPH: Alliance for Jewish Renewal*; Nili Simhai, *Director, Teva Learning Center*  
Campus Shabbat dinners are one of the most common forms of Jewish student involvement. This weekly feast presents a great opportunity to build community while learning and practicing Jewish values of sustainability inherent in Shabbat and the act of eating. Explore powerful Torah texts that highlight the environmental nature of Shabbat and that guide us towards sustainable, just and humane food choices. Learn simple and immediate steps you can take to improve your own health and the health of the planet. Learn how you can connect with the Sacred Foods Project, "green" your Shabbat dinner table, and make your campus a center for environmental awareness and healing.  
**Student Chair:** Jill Goldstein, *New York University*
- Suite 452, 4th floor* **FROM POLICY TO PRODUCE: CREATING A SUSTAINABLE SOLUTION TO THE AMERICAN HUNGER CRISIS**  
*West Side* **Presenter:** Jeremy Deutchman, *Director of Communications & Development, MAZON: A Jewish Response to Hunger*  
Once a nation of farmers, today the U.S. has given birth to a national nutrition crisis: 35 million Americans living at the brink of hunger: How did we get here? And what can we do about it? From community-supported agriculture to comprehensive food policy, come find out how sustainable hunger solutions can help build a stronger society and reinvigorate the family farm.  
**Student Chair:** Molly Goodwin, *Trinity College*

## MONDAY, FEBRUARY 26

Suite 273, 2nd floor **GET MOTIVATED - RECRUITING AND RETAINING VOLUNTEERS**

West Side **Presenter:** Natasha Kallay, *Oxfam America*

The biggest obstacles to any successful project are finding people to help and keeping them involved. This workshop will look at how you attract, motivate and maintain work with volunteers. Vision, action and empowerment will all be discussed as well as practical skills you can use in the future. Come explore this important topic with Oxfam America, an international non-profit who has been working with supporters for over 30 years.

**Student Chair:** Rosa Kramer, *Brandeis University*

3:15 - 4:30 PM SOREF WORKSHOP: In-Depth Jewish Experiences

Suite 462, 4th floor Soref participants with last names A-L

West Side

3:15 - 4:30 PM GRINSPOON ISRAEL ADVOCACY INTERNS: Session 3

Suite 362, 3rd floor

West Side

3:30 - 5:00 PM CAMPUS ENTREPRENEURS INITIATIVE: Social Entrepreneurship, A Career in Changing the World

Suite 573, 5th floor

West Side

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### WORKSHOP SESSION II: 4:45 - 6:00 PM

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Congressional A **SUSTAINABLE PEACE: PEACEFUL COOPERATION AND ENVIRONMENTAL SUSTAINABILITY IN THE MIDDLE EAST**

**Presenters:** Tamara B. Shapiro, *Executive Director, Union of Progressive Zionists*; Rabbi Michael Cohen, *Director of Special Projects, Arava Institute for Environmental Studies*; Noam Dolgin, *Chairperson, Green Zionist Alliance*

We've all heard the speculation that the next war in the Middle East will be fought over water. This precious natural resource is one of many shared by Israel's citizens and neighbors. In this workshop, we will explore the shared environmental concerns around land, water and air, and discuss how collaboration is vital in addressing social and environmental sustainability and creating lasting peace.

**Student Chair:** William Keller, *University of Oregon*

Congressional B **DISCRIMINATION DOUBLE STANDARD: HOMOSEXUALITY AND THE LAW**

**Presenters:** Matthew Weinberg, *Legislative Assistant, Religious Action Center of Reform Judaism*; Dena Wigder, *Public Policy Advocate, Human Rights Campaign*

Ever wonder what it would be like to get fired because you fell in love with someone of the opposite skin color? Or if the person you lived with and loved for 50 years was rushed to the hospital, but you could not see him or her because your state laws prevented you from ever being recognized as a family? While these exact scenarios may not happen, equivalent things happen to homosexuals every day. Come to the GLBT workshop to learn more about the discrimination double standard in America and what Judaism has to say about it.

**Student Chair:** Sara Berger, *University at Albany*

# MONDAY, FEBRUARY 26

## WORKSHOP SESSION II (CON'T): 4:45 - 6:00 PM

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- Cabinet*      **NOT ON OUR WATCH: EFFECTIVE ADVOCACY TO STOP THE GENOCIDE IN DARFUR**  
**Presenters:** Allyson Neville, *Advocacy Associate, Genocide Intervention Network*; Stefanie Ostfeld, *Policy Associate, American Jewish World Service*; Erin Mazursky, *Executive Director, STAND: A Student Anti-Genocide Coalition*  
When you read about genocide happening halfway around the world, what can you do? On hundreds of college campuses, students have joined together to take action to stop the genocide in Darfur. Join us as we review the current situation in Darfur; learn about how starting or joining a campaign on your campus to divest from companies doing business in Sudan is a local action you can take to help stop the genocide; share effective programs and actions with each other and learn how American Jewish World Service, Genocide Intervention Network and STAND: A Student Anti-Genocide Coalition can help you make change on your campus and in your community.  
**Student Chair:** Charles Foster, *Purdue University*
- Forum*      **BA'AL TASHCHIT ("DO NOT WASTE") AS THE FOUNDATION OF SUSTAINABLE LIVING**  
**Presenter:** Dr. Gabe Goldman, *Director of Environmental and Experiential Education, Brandeis-Bardin Institute*  
Long before the word "sustainability" was coined, Jewish tradition was teaching the value of conserving natural resources. One of the underlying principles of earth stewardship in Judaism is the prohibition against wasting or using excessive resources. This is also an *a priori* condition to achieving sustainable communities. This workshop will provide a variety of means for participants to identify common wasteful practices and those that pertain specifically to Jewish life. We will also explore ways of bringing about changes in individuals, communities and corporations to reduce wasteful practices. This workshop will include role-playing, improv and letter writing to Jewish companies.  
**Student Chair:** Ruth Kerman, *San Diego State University*
- Senate*      **BEYOND OIL: HOW CAN THE JEWISH COMMUNITY HELP AMERICA END ITS ADDICTION TO THE OVER-USE OF OIL ?**  
**Presenter:** Rabbi Arthur Waskow, *Director, The Shalom Center*  
Addiction to the over-use of oil is driving America and the world into the climate crisis of "global scorching." How can hands-on action by students help America achieve "the Chanuka Standard" by 2020 — "One day's oil to meet eight days' needs" — thus reducing the dangers of global scorching, war, dependence on oil-rich hostile governments and run-away asthma? What changes in our own use of energy, in social action to change public policy and refocusing Jewish celebrations to address this issue could make a real difference?  
**Student Chair:** Joanne Loiben, *St. Louis University*
- Council*      **WELCOMING THE STRANGER**  
**Presenters:** Cara Fisher, *Legislative Assistant, Religious Action Center of Reform Judaism*; Candice Knezevic, *Assistant Director, Washington Office, Hebrew Immigrant Aid Society*  
The United States has a longstanding tradition of providing refuge to those seeking freedom, economic prosperity, and religious tolerance through rational and non-discriminatory immigration policies. In recent years, it has become clear that our nation's immigration system is broken, and the debate over how to resolve this crisis has become a hotly contested legislative issue. The existence of millions of undocumented immigrants currently living in the United States highlights the urgency in advocating for comprehensive immigration reform. As a community that values "welcoming the stranger" and a nation that values the "American Dream," there is no better time than now to act on comprehensive immigration reform.  
**Student Chair:** Adam Frankel, *University of Arizona*

**MONDAY, FEBRUARY 26**

Executive

**THE CAMPUS CLIMATE CHALLENGE: CAMPUSES UNITED FOR CLEAN ENERGY**

**Presenter:** Yochanan Zakai, *Program Assistant, Sierra Student Coalition, Sierra Club*; Josh Tulkin, *Organizing Director, Chesapeake Climate Action Network*

The Campus Climate Challenge is a student-run campaign to stop global warming emissions and transform our schools into models of sustainability. The Challenge leverages the power of young people to organize on college campuses to win 100% Clean Energy policies at their schools. The Challenge is a growing generation-wide movement to stop global warming by reducing the pollution from high schools and colleges down to zero and leading our society to a clean energy future. This workshop will provide an introduction to the Challenge and discuss opportunities for involvement in the growing movement to stop global warming on the campus, regional and international level.

**Student Chair:** Shira Grauman, *Lynn University*

Suite 273, 2nd floor

**FAIR TRADE - A SUSTAINABLE ALTERNATIVE**

West Side

**Presenters:** Sara Oliveri, *Oxfam CHANGE Leader, The George Washington University*; Jacob Feinspan, *Senior Policy Associate, American Jewish World Service*

Excited about Fair Trade, but curious about the basics? Feel like you could use a refresher? Come to this workshop to learn about Fair Trade's principles, history, evolution and how YOU can become a Fair Trade advocate, too. We'll use coffee as a lens to explore Fair Trade. You'll leave with the ability to lead your own Fair Trade 101 workshop and inspired to become an advocate for Fair Trade on your campus and in your community.

**Student Chair:** Helen Bennet, *University of Washington*

Suite 262, 2nd floor

**FROM CAMPUS TO CONGRESS: ISRAEL ADVOCACY AND THE AMERICAN POLITICAL PROCESS**

West Side

**Presenter:** Jonathan Kessler, *Leadership Development Director, AIPAC*

Join the AIPAC Leadership Development Director for a discussion on the impact students can have within the American political process. This session will include role-playing exercises designed to help hone skills for effective interactions with elected officials, as well as insider tips on the many and varied ways students can build and strengthen relations with Members of Congress.

**Student Chair:** Jonathan Panzer, *University of Texas, Austin*

4:45 - 6:00 PM

SOREF WORKSHOP: In-Depth Jewish Experiences

Suite 462, 4th floor

Soref participants with last names M-Z

West Side

4:45 - 6:00 PM

JCPA/HILLEL ADVANCED LEADERSHIP TRACK: Taking Jewish Advocacy to the Next Level

Suite 373, 3rd floor

What resources are available in your community? Learn how you can take your campus efforts up a notch. Hear from Jewish professionals and lay leaders about their Jewish advocacy efforts. Find out how they got involved in the Jewish community.

West Side

JCPA-  
TRACK

5:15 - 6:00 PM

CAMPUS ENTREPRENEURS INITIATIVE: Innovative Follow-Through for Taglit-birthright israel Trips

Suite 573, 5th floor

West Side

4:45 - 6:00 PM

MAZON INTERNS: Impacting Your Campus Through Anti-Hunger Activism

Suite 452, 4th floor

West Side

4:45 - 6:00 PM

GRINSPOON ISRAEL ADVOCACY INTERNS: Session 4

Suite 362, 3rd floor

West Side

**Hillel 15**

# MONDAY, FEBRUARY 26

6:10 - 6:20 PM Ma'ariv: Evening Service (optional)  
Council Traditional (separate seating)  
Senate Egalitarian (mixed seating)

**6:30 - 8:30 PM**

*Empire Room*

## DINNER

### HENRY EVERETT MEMORIAL LECTURE:

A Newly Connected World: Why All of Us Are More Powerful Than We've Ever Been

**Keynote Speaker:** Eli Pariser, *Executive Director, MoveOn.org Political Action*

**Student Chair:** Springsong Cooper, *Pitzer College*

**8:30 - 9:30 PM**

*Congressional A/B*

## WAYNE'S WORLD

Join your peers for an informal and lively discussion with Wayne L. Firestone, International President, Hillel: The Foundation for Jewish Campus Life.

**9:45 - 10:45 PM**

*Cabinet*

## SENIORS' RECEPTION

Hang out with current JCSC and SIC Fellows to schmooze about life after college and meet other seniors at the conference. Sponsored by hilleljobs.com.

**Hosts:** Missy Green, *JCSC Program Associate*; Ari Ross, *Human Resources Associate*, Hillel: The Foundation for Jewish Campus Life

9:45 - 10:45 PM

*Suite 573, 5th floor*

*West Side*

CAMPUS ENTREPRENEURS INITIATIVE: Campus Entrepreneurs Closing Reception

**9:45 - 10:45 PM**

*Suite 125, 1st floor*

*East Wing*

## UNWIND WITH WAYNE

\*Hillel professionals only

**Host:** Wayne L. Firestone, *President*, Hillel: The Foundation for Jewish Campus Life

Join Wayne for an intimate, fun and relaxed reception.

## TUESDAY, FEBRUARY 27

7:00 AM - 4:00 PM LUGGAGE STORAGE

Cabinet Last Names A-L

Forum Last Names M-Z

(Participants must check-out of hotel by 11:00am. Luggage may not be taken to Capitol Hill.)

7:00 - 8:30 AM Shacharit: Morning Service (optional)

Council Traditional (separate seating)

Senate Egalitarian (mixed seating)

**7:30 - 8:00 AM BREAKFAST**

Regency

**8:00AM J-TRACK JOURNALISM TRACK DEPARTS FOR WHITE HOUSE**

Lobby

**8:15 - 9:30 AM JOINT PLENARY WITH HILLEL AND JCPA: ON THE HORIZON**

Regency

Please sit by the state in which you go to school.

**Chairs:** Amy Kipersztok, *University of Central Florida*; David Steirman, *San Francisco*; Vice Chair, JCPA

**9:30 - 10:30 AM THE CLIMATE PROJECT**

Regency

**Presenter:** Josh Kramer, *Ohio State University*

Get motivated to lobby on the Hill with a presentation of the unique slideshow made famous by former Vice-President Al Gore in "An Inconvenient Truth." Josh Kramer, a student at The Ohio State University, is one of 1,000 individuals who have been trained to present the slideshow as part of The Climate Project, Al Gore's climate change awareness initiative.

9:45 - 10:15 AM TRANSPORTATION TO CAPITOL HILL (for rally attendees)

East Wing

Parking Entrance

10:30 - 11:00 AM SOLIDARITY GATHERING (optional)

Join JCPA Plenum participants in a gathering in front of the Capitol to encourage Lebanon to free captured Israeli soldiers.

**10:45 - 11:15 AM TRANSPORTATION TO CAPITOL HILL**

East Wing

Parking Entrance

**11:30 AM - 2:00 PM CAPITOL HILL VISITS WITH JCPA**

Meet Hillel and JCPA participants from your campus community to lobby together on Capitol Hill. Students will have the opportunity to lobby on environmental issues.

**2:30 - 3:00 PM TRANSPORTATION TO HOTEL**

**Hillel 17**

## CHAMPIONS OF THE SPITZER FORUM

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### AMERICAN ISRAEL PUBLIC AFFAIRS COMMITTEE (AIPAC)

For more than 25 years, AIPAC has educated and trained young leaders in pro-Israel advocacy, and encouraged them to become politically active. Students involved with AIPAC learn how to make the case for a strong U.S.-Israel relationship, bring their Members of Congress to campus, promote voter registration, work on political campaigns, and build relationships with other student leaders. AIPAC provides its student members with the Near East Report, a biweekly periodical focusing on events affecting the U.S.-Israel relationship, legislative updates, and action alerts; access to internships in Washington, DC and in regional offices across the country; and scholarships to AIPAC's national and regional training conferences including: AIPAC's Annual Policy Conference, Schusterman Advocacy Institute/Saban Leadership Seminars, and Campaign Training Institutes. Jaci Schiff, AIPAC's Campus Communications Director; 440 First Street, NW, Suite 600, Washington, DC 20001; (202) 639-6924; Fax: (202) 347-6760; jschiff@aipac.org; www.aipac.org.



### BCI (BRANDEIS COLLEGIATE INSTITUTE)

BCI offers summer and year-round programs for young Jewish adults aged 18 to 32 to think deeply, express creatively, and live fully. Through artistic expression, dynamic trans-denominational learning, spiritual reflection, and outdoor and nature exploration, BCI programs give you the unique opportunity to be immersed in the diversity of Jewish culture, to envision your own Jewish life, and to connect to community. You will learn and interact with some of the world's finest Jewish scholars and artists. The outdoors is a stunning platform for the experiential education that makes BCI programs unique. Located, in a spectacular natural setting, amidst 3,000 acres of mountains just north of Los Angeles, BCI brings together Jewish adults of all levels of knowledge, background and affiliation from around the world to have a once-in-a-lifetime experience. Visit [www.thebbi.org/bci](http://www.thebbi.org/bci)!

BCI Summer 2007      BLI (Ages 24-32, June 13-24)      BCI Classic (Ages 18-26, June 27-July 22)



### GRATZ COLLEGE

Gratz College, founded in 1895, grants Master's Degrees and Certificates in Jewish Communal Service, Jewish Education, Jewish Studies and Jewish Music as well as joint JCS/MSW degrees with the University of Pennsylvania. New offerings include a specialization in Jewish Non-Profit Management, Online Master's in Jewish Studies, Online Certificate in Jewish Early Childhood Education and Certificate in Holocaust Studies. Gratz College, which is non-denominational, has a distinguished, international faculty who share a primary commitment to transforming Jewish education. For more information, please contact the Office of Admissions at 800-475-4635 or 215-635-7300 Ext. 140, [admissions@gratz.edu](mailto:admissions@gratz.edu) or [www.gratz.edu](http://www.gratz.edu).



### HEBREW UNION COLLEGE - JEWISH INSTITUTE OF RELIGION

Hebrew Union College-Jewish Institute of Religion is the intellectual, academic, spiritual, and professional leadership development center of Reform Judaism. Our faculty, students, administration, and family of friends and supporters represent our fervent hope for the Jewish future, our commitment to the present, and our continuity with all the generations of the past. It is that shared vision that makes HUC-JIR an exciting and dynamic center of Jewish learning and influence. For more information, please contact Rabbi Faith Joy Dantowitz, Director of Admissions and Recruitment, at (800) 424-1336 ext. 2207, [www.huc.edu](http://www.huc.edu).



### JEWISH COALITION FOR SERVICE

You may build a school in Ghana or pursue social change in NY, Boston, or Chicago. Integrate organic farming, sustainable living, and social justice in rural Connecticut. Teach new immigrants in Israel or build new programs in a re-emerging Jewish community in Ukraine. The mission of the Jewish Coalition for Service is to inspire the Jewish community to dedicate a part of their lives to full-time, hands-on volunteer work. The Coalition helps volunteers and projects find each other by acting as a central resource for information about over 60 programs in the U.S., Israel, and around the world. For more information please visit [www.jewishservice.org](http://www.jewishservice.org) or email [info@jewishservice.org](mailto:info@jewishservice.org)





### JEWISH THEOLOGICAL SEMINARY

JTS's Graduate School offers 14 MA and PhD programs, including a dual-degree Jewish Studies and Social Work program with Columbia. The William Davidson Graduate School of Jewish Education awards the MA and EdD in Jewish Education. Rabbinical students can pursue a degree simultaneously in one of these programs. To learn more, please contact the appropriate school: The Graduate School at (212) 678-8022 or [gradschool@jtsa.edu](mailto:gradschool@jtsa.edu); The Davidson School at (212) 678-8866 or [edschool@jtsa.edu](mailto:edschool@jtsa.edu); or The Rabbinical School at (212) 678-8807 or [rabschool@jtsa.edu](mailto:rabschool@jtsa.edu).



### SOCIALACTION.COM

SocialAction.com is a central resource for Jewish social action information for both organizations and individuals seeking ways to make a positive impact on the world. A project of JFL Media (Jewish Family & Life!), the award-winning non-profit publisher of websites and print magazines for all ages, SocialAction.com strives to provide a Jewish framework that motivates all Jews, regardless of affiliation, to become social activists. Funding for SocialAction.com is provided by the Picower and Dorot Foundations. Interested in making a difference in the world? For more information please visit [www.socialaction.com](http://www.socialaction.com) and [www.jflmedia.com](http://www.jflmedia.com).



### UNITED JEWISH COMMUNITIES (UJC)

United Jewish Communities (UJC) represents 155 Jewish Federations and 400 independent communities across North America. Through the UJA Federation Campaign, UJC provides life-saving and life-enhancing humanitarian assistance to those in need, and translates Jewish values into social action on behalf of millions of Jews in hundreds of communities in North America, in towns and villages throughout Israel, in the former Soviet Union, and 60 countries around the world. Through the Israel Emergency Campaign, UJC and the Jewish Federations of North America are providing economic, social, human welfare and other types of support to Israelis and victims of terror as they strive to lead normal lives during a period of extreme difficulty. For more information, visit our website at [www.ujc.org](http://www.ujc.org).

## FRIENDS OF THE SPITZER FORUM

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### ANTI-DEFAMATION LEAGUE (ADL)

The Anti-Defamation League was founded in 1913 "to stop the defamation of the Jewish people and to secure justice and fair treatment to all." Today we are the nation's premier civil rights/human relations agency fighting anti-Semitism and all forms of bigotry. A leader in the development of materials, programs and services, ADL is keeping our world safe by investigating, educating, and protecting to defend democratic ideals and ensure civil rights for all through a network of 30 Regional and Satellite offices in the United States and abroad. For more information, please visit [www.adl.org](http://www.adl.org).



### COALITION ON THE ENVIRONMENT AND JEWISH LIFE

COEJL is the leading Jewish environmental organization in the United States. Since its founding in 1993, COEJL has helped tens of thousands of Jews make a connection between Judaism and the environment. COEJL has put environmental protection on the agenda of the organized Jewish community and made the case to elected officials and decision-makers that protecting the environment is a moral and religious obligation. Today, COEJL represents 29 national Jewish organizations spanning the full spectrum of Jewish religious and communal life and serves as the voice of the organized Jewish community on environmental issues in Washington, D.C. and around the country. COEJL has its headquarters in New York and a national board of 23 trustees. COEJL is sponsored by the Jewish Council for Public Affairs (JCPA).



### IDEALIST ON CAMPUS

Idealist On Campus ([www.IdealistOnCampus.org](http://www.IdealistOnCampus.org)) offers resources, trainings, networking opportunities, events and other programs that support students in strengthening communities around the world through service, activism, advocacy, politics, and other forms of civic engagement. With an extensive network of students, administrators, and faculty members, Idealist On Campus engages campus communities in a variety of ways, both online and face-to-face.

### **JEWISH COUNCIL FOR PUBLIC AFFAIRS**

The JCPA is the community relations arm of the organized American Jewish Community. 13 national agencies (including the Orthodox, Conservative, and Reform movements) and 125 local communities meet at JCPA's common table to shape consensus and inspire spiritually motivated grass-root action on the most essential issues facing the Jewish community. The JCPA is committed to safeguarding the rights of Jews worldwide and promoting a just, democratic, and pluralistic American society. Students are invited to attend the JCPA track at Spitzer as well as the JCPA sessions throughout the conference. [www.jewishpublicaffairs.org](http://www.jewishpublicaffairs.org).



### **JEWS FOR JUDAISM**

**THE PROBLEM:** Over 900 separate missionary groups in North America are targeting the Jewish community for conversion today. More than \$250 million is spent annually in this effort. There are over 400 Hebrew-Christian congregations in North America; 145 in the former Soviet Union; nearly 100 in Israel. **THE SOLUTION:** JEWS FOR JUDAISM is the leading full-time, international counter-missionary, counter-cult organization, providing community education, outreach and counseling on the methods and practices of deceptive and destructive groups targeting the Jewish community for conversion. [www.jewsforjudaism.org](http://www.jewsforjudaism.org) North American Hotline: 1-800-477-6631.



### **JEWISH NATIONAL FUND**

Jewish National Fund is a non-profit organization founded in 1901 to serve as caretaker of the land of Israel, on behalf of its owners-Jewish people everywhere. Over the past century, JNF has planted over 240 million trees, built over 180 reservoirs and dams, developed over 250,000 acres of land, created more than 1,000 parks, provided the infrastructure for 1,000 communities and educated students around the world about Israel and the environment. Today, JNF is restoring northern Israel, making it home again to its residents, and is putting its century of experience to work with Blueprint Negev, supporting Israel's newest generation of pioneers in developing the Negev Desert, Israel's last frontier. For more information on JNF or to plant trees in Israel, call 800-542-TREE (8733) or visit [www.jnf.org/trees](http://www.jnf.org/trees). To contact your local office, please call 888-JNF-0099 or visit [www.jnf.org](http://www.jnf.org).



### **NATIONAL STUDENT CAMPAIGN AGAINST HUNGER AND HOMELESSNESS (NSCAHH)**

The National Student Campaign Against Hunger and Homelessness (the Campaign) was established on the belief that young people are a critical force in the fight against hunger and homelessness. The Campaign works to increase student community service and activism by sustaining the largest coalition of students and community members working to end hunger and homelessness through community service, public education, and advocacy. In an effort to assist schools with their organizing efforts, the Campaign has developed several national programs to raise money and awareness; served as a clearinghouse of information; helped students establish innovative local projects; and trained students to be more effective organizers and advocates. For more information, please visit <http://www.nscanh.org>.



### **PANIM: THE INSTITUTE FOR JEWISH LEADERSHIP AND VALUES**

Since PANIM's founding 19 years ago, more than 13,000 Jewish teens from across the U.S. have attended our Washington, D.C.-based programs and thousands more have been impacted by PANIM programs in their hometowns. Through lobbying on Capitol Hill, interactions with political experts, hands-on community service work, and group discussions, participants learn about and experience first-hand social activism and public policy advocacy through a Jewish lens. PANIM is seeking graduating college seniors to participate in a yearlong fellowship. The fellowship provides a unique professional experience for those passionate about politics, public policy, non-profit management, community service and Jewish education. PANIM fellows go on to become leaders in the American Jewish community. For more information: [www.panim.org](http://www.panim.org).



### **RELIGIOUS ACTION CENTER OF REFORM JUDAISM (RAC)**

The Religious Action Center of Reform Judaism (RAC) is the Washington office of the Union for Reform Judaism (URJ), whose 900 congregations across North America encompass 1.5 million Reform Jews. For over 40 years, the RAC has been the hub of Jewish social justice and legislative activity in the nation's capital by mobilizing the American Jewish community on legislative and social concerns. A one-year Eisendrath Legislative Assistant fellowship in Jewish values and social justice is available for recent college graduates. Each summer, the RAC offers college undergraduates credit bearing internships through the Machon Kaplan internship program. For more information, please contact Rabbi Michael Namath, Program Director [mnamath@rac.org](mailto:mnamath@rac.org), or Barbara Weinstein, Legislative Director [bweinstein@rac.org](mailto:bweinstein@rac.org), [www.rac.org](http://www.rac.org).

