I am thrilled to welcome you to Hillel International’s first annual Global Assembly. I am excited for what the next days will bring, and grateful that you could join us to participate in this important convening.

The decision to hold a professional gathering is not a new one—years ago, Hillel professionals would gather annually to meet one another and create the vision for the year ahead. When I started my tenure as President of Hillel International, I knew that we must bring back this type of convening. This year, we gather for the first time as a truly global movement, and notably, the largest gathering of Hillel professionals in history.

This Hillel International: Global Assembly gives us an opportunity to reflect on how we have grown in the past year, to celebrate the great work that many of our colleagues have been doing on campus and in the community, to think critically and thoughtfully about our goals for the year ahead, and most importantly to learn from each other.

While we are all together, I encourage you to meet with many of your peers and share the exciting activities that are taking place on campus. Informal and interpersonal education has proven to be a critical source of learning, and Hillel International: Global Assembly has included a number of peer-to-peer networking sessions for that very purpose.

I cannot wait to begin our time together in Orlando, and I look forward to seeing many of you over the course of the next few days.

B’shalom,

Eric Fingerhut
THANKS

Educational Workshops Steering Committee
Josh Bolton, University of Pennsylvania Hillel
Ari Gauss, North Carolina Hillel
Emily Grant, University of California, Berkeley Hillel
Igor Khokhlov, Ithaca College Hillel
Joe Levin-Manning, University of Maryland, Baltimore County Hillel
Felicia Lilien, Ohio State University Hillel
Davey Rosen, University of Michigan Hillel
Yonah Schiller, Tulane Hillel
Sara Stesis, Hillel International

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Rob Goldberg, Hillel International
Rachel Hall, Greater Portland Hillel
Zoe Herrmann, University of Maryland Hillel
Jaime Reich, Hillel of Greater Toronto
Ilana Schachter, Loyola Marymount Hillel
Ginny Vellani, Elon University Hillel
Matthew Vogel, Hillel at the University of Vermont

Excellence and Skills Workshops Educators
Esther Abramowitz, Hillel International
Karen Alpert, Hillel International
Rabbi Aryeh Ben David, Ayeka
Richard Bennett, Hillel International
Rabbi Lauren Berkun, the Shalom Hartman Institute of North America
Chris Bicknell, Co-Founder and President, Little Green Light
Alex Bolotovsky, Penn State Hillel
Scott Brown, Hillel International
William Campbell, Interfaith Youth Core
Maiya Chard-Yaron, University of Maryland Hillel
Keri Copans, Hillel of San Diego
Josh Donner, The David S. And Karen A. Shapira Foundation
Kate Ebner, Director, Institute for Transformational Leadership at Georgetown University
Yaffa Epstein, Director of Strategic Partnerships, Pardes Institute of Jewish Studies
Rabbi Josh Feigelson, Hillel International
Marissa Feinman, MIT Hillel
Carrie Fischbein Darsky, Columbia/Barnard Hillel
Erica Frankel, The Bronfman Center For NYU
Avi Friedman, Hillel International
Josh Furman, University of Washington Hillel
Dyonna Ginsburg, Director of Education and Jewish Service Learning, MAKOM
Rob Goldberg, Hillel International
Udi Hagar, Hillel International
Hilary Jampel, Hillel International
Rabbi Aaron Katchen, Hillel of Greater Toronto
Sheila Katz, Hillel International
Shelley Kedar, Hillel International
Batya Kopelowitz, Hillel International
Lori Kranczer, Hillel International
Michelle Lackie, Hillel International
Paige LaMarche, Harvard University Hillel
Anna Langer, Hillel International
Sara Legasey, Tufts Hillel
Rabbi Jessica Lott, Hillel International
Noam Neusner, Principal, 30 Point Strategies
Timi Pacciogetti, Account Manager, Little Green Light
Rachael Petru, the Yitzhak Rabin Hillel Center for Jewish Life at UCLA
Jenna Rabhan, Hillel International
Seth Reder, Central Florida Hillel
Rabbi Danya Ruttenberg, Hillel International
Abby Saloma, Program Officer, Charles and Lynn Schusterman Family Foundation
Rabbi Yehuda Sarna, NYU Hillel, Bronfman Center
Rabbi Yonah Schiller, Tulane Hillel
Sarah Schonberg, Sarah Schonberg Consulting
Rabbi Chaim Seidler-Feller, the Yitzhak Rabin Hillel Center for Jewish Life at UCLA
Tamara Sharon Ross, Hillel International
Sharon Silverman, Hillel at the University of Vermont
Adam Simon, Director of Leadership Initiatives, Charles and Lynn Schusterman Family Foundation
Rabbi Dan Smokler, Hillel International
Aviva Snyder, Hillel International
Vanessa Stein, Clinical Staff, UCF Counseling & Psychological Services (CAPS)
Sara Stesis, Hillel International
Laura Tomes, Hillel International
Rabbi Mike Uram, University of Pennsylvania Hillel
Joey Weisenberg, Creative Director, Hadar Center for Communal Jewish Music
David Yarus, Founder, mlInnl
Jennifer Zwilling, Hillel International
THANK YOU

Hillel International is thankful for the following funders who have made the programs being highlighted at Hillel International: Global Assembly possible:

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*We want to recognize these donors and foundations for their partnership and generous support in making the Hillel International: Global Assembly possible.
Hillel International is grateful for the generous contributions of the Hillel International: Global Assembly 2014 Partner Organizations:

Academy for Jewish Religion
Alpha Epsilon Phi
American Friends of Shalva
American Jewish University
Crohn’s and Colitis Foundation of America (CCFA)
Gift of Life
Global Master of Finance with a Certificate in Innovation and Entrepreneurship, a partnership of the Arison School of Business and Adelson School of Entrepreneurship at IDC Herzliya in Israel and Olin Business School at Washington University in St. Louis
Hebrew University
Israel on Campus Coalition
J Street U
Jewish Expressions
Little Green Light
The Marilyn and Sigi Ziering Brandeis Collegiate Institute (BCI)
Reboot
Washington University’s Israel Summer Business Academy
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Tina Price
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Keith Rosenbloom
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Mark R. Shenkman
Bruce Sholk
William Shor
Michele Michaelis Slifka
and David Slifka
Carol Smokler
Helene Spiegel
Anthony Spiegel
David A. Tepper
Allan Weinbaum
Leslie H. Wexner
Jane and Mark Wilf
Plenary Speakers

Abigail Pogrebin is the author of Stars of David: Prominent Jews Talk about Being Jewish, which recently became an Off-Broadway musical, and the memoir, One and the Same, which delves into the truth about growing up as an identical twin. A Yale graduate, Abigail was a producer for Charlie Rose and Bill Moyers at PBS, then for Ed Bradley and Mike Wallace at 60 Minutes. She has also been published in many magazines, and is currently embarking upon a column for The Forward in which she will be researching, observing and writing about every single Jewish holiday in our calendar. Which means she won’t be doing much of anything else this year! Abigail lives in Manhattan with her husband and two teenage children.

Joey Weisenberg is the Creative Director of the Hadar Center for Communal Jewish Music, and is the author of Building Singing Communities. He’s a multi-instrumentalist musician, singer and composer who has performed and recorded internationally with dozens of bands in a wide variety of musical styles. Having come to cherish the imperfectly beautiful music of normal people singing together, Joey works to empower communities around the world to unlock their musical and spiritual potential, and to make music a lasting and joy-filled force in shul and in Jewish life. His nigunim have become popular worldwide.
Plenary Speakers

Eric Fingerhut is the President and CEO of Hillel International. He came to Hillel after a distinguished and varied career in public service and higher education. Most recently, he was Corporate Vice President of Education and STEM Learning business at Battelle. From 2007 to 2011, he led the Ohio public university system as the Chancellor of the Board of Regents. His political career includes state and national level positions, serving as a US Congressman from Ohio’s 19th congressional district from 1993-1994, and as an Ohio state senator from 1997-2006. Eric received a bachelor’s degree from Northwestern University, and a juris doctorate from Stanford. Currently, Eric lives with his wife Amy, sons Sam and Charlie, and beagles Pedro and Lulu in Washington, DC.

Andrew Lustig is a writer, a ‘Jewish Slam Poet,’ and a teacher. A 2013-2014 Dorot Fellow in Israel, Andrew studied Jewish and Buddhist mindfulness meditation, which included a year at the Pardes Institute for Jewish Studies in Jerusalem. Andrew is a co-creator and the Educational Director of the One Wish Film Project. Both ‘One Wish’ films have been viewed over 100,000 times and have received Festival awards. In 2014, Andrew delivered keynote addresses at many notable national Jewish conferences, including the JFNA General Assembly, the URJ Biennial, BBYO’s International Convention and others. In the summers, Andrew is an artist-in-residence and mentor for college students at the Marilyn and Sigi Ziering Brandeis Collegiate Institute at the Brandeis-Bardin Institute in Southern California.
Rita Yahan-Foruz
Known to the world simply as Rita, Rita Yahan-Foruz emigrated from Iran to Israel in 1970, and fifteen years later became the best known, most successful singer in the country. In 2008, after 25 years in the business, she received the accolade of being named “top female singer in the past 60 years,” during a special countdown for Israel’s 60th anniversary. Today, Rita continues to pack venues and stadiums to capacity, her multi-platinum albums reinforcing her position as Israel’s biggest singing sensation.
Richard M. Joel
Exemplars of Excellence

The Exemplar of Excellence Awards were established in 1994 and were named in Richard’s honor in 2004. It is important to note that this award is not meant to be a “Best Of” in any way, nor is it a contest. Hillel Exemplars represent the attributes that define what a Hillel professional should be. Exemplars are in various stages of their careers, hold different positions and hail from a variety of Hillels and communities. On Wednesday evening, we will honor the newest class of Exemplars of Excellence. Below is the list of previous honorees.

Esther Abramowitz
Yosef Akselrud
Howard Alpert
Linda Askenazi
Michael Balinsky
Eliyahu Bareket
Yonatan Barkan
Cara Behneman
Will Berkovitz
Nancy Berlin
Jamie Berman Schiffman
Marni Blitz
Michelle Blumenberg
Pat Blumenthal
Jeremy Brochin
Scott Brown
Jennifer Chestnut
Brian Cohen
Erez Cohen
Paul Cohen
Sarah Cohen Portilla
Gary Coleman
Keri Copans
Mychal Copeland

Matt Davidson
Adina Danzig
Darin Diner, z”l
Enrique Dreisis
Nadya Drukker
Brandey Edelson
Lauren Estes
Ammi Field
Carrie Fischbein Darsky
Penina Gaday-Agenyahu
Beth Gansky
Jackie Gerson
Melina Gimal
Ora Gladstone
Rob Goldberg
Lenny Goldstein
Lisa Goldstein
Cindy Greenberg
Michelle Greenwald
Andrea Hoffman
Cindy Hughey
Ari Israel
Shana Kantor
Josh Kashinsky
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<thead>
<tr>
<th>Name</th>
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<tr>
<td>Sheila Katz</td>
<td>Darina Privalko</td>
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<td>Aaron Kaufman</td>
<td>Anya Purinson</td>
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<td>Joseph Kohane</td>
<td>Jenna Rabhan</td>
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<td>David Komerofsky</td>
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<td>Alisa Kotler-Berkowitz</td>
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<td>Maurice Krikheli</td>
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<td>Cindy Spungin</td>
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<td>Miriam Starkman</td>
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<td>Jenia Mikhaleva</td>
<td>Greg Steinberger</td>
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<td>Arlene Miller</td>
<td>Jeffrey Summit</td>
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<td>Josh Miller</td>
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<td>Elizabeth Minkin</td>
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<td>Olga Tovkach</td>
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<td>Richard S. Moline</td>
<td>Michael Uram</td>
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<td>Adam Naftalin-Kelman</td>
<td>Matt Vogel</td>
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<td>Ofer Namimi</td>
<td>Pavel Vugelman</td>
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<td>Megan Nesbitt</td>
<td>Aaron Weil</td>
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<td>Nurite Notarius-Rosin</td>
<td>Adam Weisberg</td>
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<td>Hal Ossman</td>
<td>Rhoda Weisman</td>
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<td>Ayala Peer</td>
<td>Dan Yagudin</td>
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<td>Debbie Pine</td>
<td>Jonah Zinn</td>
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*As of 10/07/14

We apologize to anyone whose name is inadvertently missing from the list of previous winners.
## Professional Milestones

As Jewish campus professionals, we live and work in a unique world. No one better understands this world than our colleagues. It is with great pride that we join together to celebrate our milestones and achievements.

Throughout the year, we work hard to honor our students and volunteer leadership. Join us on Wednesday evening to pay tribute to our colleagues and to celebrate.

<table>
<thead>
<tr>
<th>Years of Service</th>
<th>Names</th>
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<tr>
<td>10</td>
<td>Arinne Braverman, Debbie Kail, Sue Kurtz, Rabbi Julie Roth</td>
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<td>15</td>
<td>Jennifer Chestnut, Gerald Sorokin, Rabbi Andrea Steinberger</td>
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<td>20</td>
<td>Margo Sack, Philip Schlossberg</td>
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<td>25</td>
<td>Amy Olson, Rabbi Sue Silberberg</td>
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<tr>
<td>35</td>
<td>Rabbi Jeffrey Summit, Rabbi Joseph Topek</td>
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As he approaches his retirement, Rabbi Chaim Seidler-Feller celebrates his 39th year of Hillel professional service working with students and faculty as the Executive Director of the Yitzhak Rabin Hillel Center for Jewish Life at UCLA. He is also the Director of the Hartman Fellowship for Campus Professionals. He was ordained in 1971 at Yeshiva University where he completed a Masters in Rabbinic Literature. Chaim is a lecturer in the Departments of Sociology and Near Eastern Languages and Cultures at UCLA and in the Department of Theological Studies at Loyola Marymount University. He is also a faculty member of the Shalom Hartman Institute for Advanced Jewish Studies in Jerusalem, and of the Wexner Heritage Foundation. He was a founding member of Americans for Peace Now.

Chaim is married to Dr. Doreen Seidler-Feller, a clinical psychologist, and is the father of Shulie, a photo-journalist and Shaul, a rabbinic student at Yeshiva University, who is pursuing an advanced degree in Jewish history.

According to Abi Dauber Sterne, Vice President for Jewish Education & Global Jewish Experience, “Chaim knows and has known for 30+ years that every student has to be taught differently, according to his/her own way. And we know – because Chaim has had years to prove it – that this kind of differentiated instruction and personal attention motivates students to continue learning and practicing for many years to come.”

Hillel celebrates Chaim on this momentous occasion in appreciation of a lifetime devoted to engaging and enriching the movement and the campus community and for connecting countless students to the joys of Jewish life and learning.
Conference FAQ

How far are the two Rosen hotels from each other?
It is a 15 minute covered walk from the Rosen Centre to the Rosen Plaza. There will also be a free shuttle running between the two hotels. Please see the Hillel International: Global Assembly information kiosk at the Rosen Plaza or the Concierge Desk at the Rosen Centre for more details about the shuttle schedule.

Is the conference near any of the main Orlando attractions?
The Rosen Centre and Rosen Plaza Hotels are:
• One block from Pointe Orlando shopping & entertainment complex
• Five minutes from SeaWorld Adventure Park and Universal Orlando Resort
• Ten minutes from Walt Disney World® Resort
• Fifteen minutes from Downtown Orlando

Will we be visiting any of these attractions during the conference?
While we will not be visiting any of these attractions during the conference, you are welcome to extend your stay to enjoy Orlando. You can get the conference rate at either hotel for three days before or after the conference (please work directly with the hotel to extend your stay).

Where can I get my caffeine fix?
Café Hillel will be located in the Ballroom Foyer during breaks and will be sponsored by various partners throughout the length of the conference. Stop by to learn more about our partners and to refuel!

If you need a jolt at other times, Starbucks coffee is served in the Smooth Java coffee shop. There is a Smooth Java in each of the Rosen hotels. Please note that these locations are not under rabbinical supervision.
Is there somewhere to eat after hours?
Kosher food items with clear hechscher markings and tape will be available for purchase in the 24 hour Light Bite Snack Bar in the lobby of the Rosen Plaza, as well as in Red’s Deli in the lobby of the Rosen Centre hotel.

Will there be Wifi in the hotel?
The Wifi network “Lobby” is complementary in the guest rooms and in the main hotel lobby. Hillel will also be providing free Wifi in Café Hillel. See the back of your nametag for the Wifi password.

Is there a gym and/or a pool?
There are gym and pool facilities on both hotel properties. The pool hours are 6 am — midnight for both the Rosen Centre and Rosen Plaza. The gym is open from 5 am — midnight for the Rosen Centre and Rosen Plaza. We will also host yoga and a cross-fit like boot camp on Tuesday, Wednesday, and Thursday mornings. See program schedule for details.

Is there a hashtag for the Global Assembly?
Yes! Follow and use hashtag #HillelGA!
Join colleagues and our partners at Café Hillel — a place to relax, network, use WiFi and nosh.
Many thanks to our sponsoring partners for their support of Café Hillel breaks. Please take advantage of the opportunity to learn more about their work and how to enhance our local partnerships. Please note that snacks and hot beverages will be available throughout the Global Assembly, during official programming.

- **Tuesday 10:30 – 11:00 am**
  JStreet U

- **Tuesday 4:30 – 5:00 pm**
  Israel on Campus Coalition

- **Wednesday 10:30 – 11:00 am**
  Global Master of Finance with a Certificate in Innovation and Entrepreneurship, a partnership of the Arison School of Business and Adelson School of Entrepreneurship at IDC Herzliya in Israel and Olin Business School at Washington University in St. Louis

  Washington University’s Israel Summer Business Academy

- **Wednesday 4:00 – 4:30 pm**
SUNDAY

6:00 pm
Israel Engaged Campus
Salon 9

8:30 – 10:30 pm
Circles of Excellence
Salon 10
MONDAY

9:00 am – 6:00 pm    Global Assembly Registration
Registration Desk, Ballroom Foyer

7:00 am – 6:30 pm    Israel Engaged Campus
Salon 9

8:30 am – 4:30 pm    Weinberg ACCELERATE Alumni Gathering
Salon 12

9:00 am – 2:30 pm    Circles of Excellence
Salon 10

3:00 – 6:00 pm    Beit Midrash
Salon 11

3:00 – 6:00 pm    Comprehensive Excellence Pilot Meeting
Salon 13

6:30 pm    Traditional Ma’ariv
Salon 18

7:00 – 8:30 pm    Welcome Cocktail Reception
Poolside

8:45 – 10:00 pm    The Women’s Reception
Ballroom B
TUESDAY

7:00 – 8:00 am
Jump Start Your Morning Options

Salon 17
Egalitarian Shacharit
Join others for a moving and inspiring egalitarian morning service.

Salon 18
Traditional Shacharit
Join others for a moving and inspiring traditional morning service.

Poolside Mezzanine, 2nd Floor
Rabbi’s Bootcamp with Rabbi Dan Smokler
Come and sweat in this cross-fit style cardio/strength bootcamp. This is a high intensity workout designed so you can take it home with you. You will learn a 30 minute workout strategy that you can deploy anywhere for better results on your own time.

7:45 – 8:45 am
Breakfast

Ballroom C/D
Torah and Toast with Yaffa Epstein
Want more Torah learning? Come start your day with a little bit of food and a whole lotta text! Or just Schmooze with Yaffa Epstein from the Pardes Institute of Jewish Studies.

9:00 – 10:30 am
Opening Plenary

Ballroom A
18 Holidays: One Wondering Jew
10:30 – 11:00 am
*Café Hillel Break*
Ballroom Foyer
Join our hosts JStreet U for refreshments and conversation about their work and how it can impact and enhance your work on campus. Café Hillel, located in the Ballroom Foyer, will feature beverages, snacks, WiFi and much more!

11:00 am – 12:45 pm
*What Difference Do We Make? A Reflective Conversation*
Ballroom C/D
Please see the back of your nametag for your table assignment.
What difference do we make? Reflecting on our work in a poem called “To Be of Use,” contemporary Jewish poet Marge Piercy writes, “The pitcher cries for water to carry / and a person for work that is real.”
We do this work because we care. But how do we know we’re making a difference? And how do we understand what that difference is? In this reflective conversation, every member of the global Hillel team will have a chance to reflect on this question individually and with other Hillel professionals, with the aim of listening to ourselves and others, gaining greater understanding, and reconnecting with our core mission and vision.

12:45 – 2:45 pm
*Networking Lunches and Meetings*
See below for network and invite-only cohort groups and lunch meeting locations.
Not seeing yourself in these opportunities? Please join us in Ballroom C/D for professional network small group conversations over lunch.

*Conservative Rabbis Lunch Gathering*
*Salon 9*
12:45 – 2:45 pm  Networking Lunches and Meetings (cont.)

**Best Practices in Development Lunch**
*Salon 13*
All professionals who work in or are interested in development are invited to join this conversation in which we will hear from several Hillel professionals about their biggest fundraising successes. Participants will have the opportunity to learn about these winning programs in-depth and ask questions in order to be able to replicate these successes at local Hillels. The dialogue will be facilitated by Sarah Schonberg of Sarah Schonberg Consulting.

**Directors’ Cabinet Lunch Gathering**
*Salon 12*

**Engage 2 Educate Cohort Gathering**
*Salon 2*

**Hebrew College Alumni Lunch Gathering**
*Ballroom C/D*
Look for table tents in the Ballroom.

**Hillel Campus Affiliates Professional Staff Gathering**
*Salon 3*

**Israel on Campus Coalition Field Professional Networking Lunch with Hillel Professionals**
*Salon 4*
Connect and network with Israel on Campus Coalition members who are working with you on campus on a daily basis.
Private Lunch for Hillel Stakeholders
Salon 8
Please join us for an invitation only lunch for members of the International Board of Governors, Board of Directors, Foundation Professionals and other key stakeholders. The discussion, moderated by Randall Kaplan, Chair of Hillel International’s Board of Governors will feature campus directors who will share their current experiences and provide some “on-the-ground” perspectives.

Professional Network Small Group Lunch Conversations
Ballroom C/D
Not seeing yourself in these opportunities? Please join us in Ballroom C/D for professional network small group conversations over lunch. Find your “network” at one of the tables in the ballroom.

Reconstructionist Rabbis Lunch Gathering
Salon 15

Reform Rabbis Lunch Gathering
Salon 14

Seif Jewish Learning Initiative on Campus Educators Lunch Gathering
Salon 11

Weinberg ACCELERATE Alumni and Cohen Fellows and Alumni Gathering with Kate Ebner
Salon 10

Yeshivat Chovevei Torah Alumni Gathering
Salon 16

2:30 pm Mincha (Afternoon) Prayer Options
Salon 17 Egalitarian Mincha
Salon 18 Traditional Mincha
3:00 – 6:30 pm

Excellence Workshops
These three-hour sessions, with a break – see Café Hillel information below – will explore what it means to be an excellent Hillel for our entire professional field through the lens of the Strategic Implementation Plan’s Three Pillars – Excellence in Recruiting and Developing Talent, Excellence in Student Engagement and Excellence in Resource Development.
See the back of your name badge for your assignment. If you have not preselected, please select a session to join.

4:30 – 5:00 pm

Café Hillel Break
Ballroom Foyer
The Café Hillel will be open from 4:30 – 5:00 pm for refreshments and conversation with our hosts Israel on Campus Coalition about their work and how it can impact and enhance your work on campus. Café Hillel, located in the Ballroom Foyer, will feature beverages, snacks, WiFi and much more!

4HQ: A Practical Concept for Israel Engagement
Second Floor, Suite #233
Dyonna Ginsburg, Director of Education and Jewish Service Learning, MAKOM
There are four fundamental questions that lie at the heart of all Israel engagement. The more times we ask ourselves these questions, in more circumstances, in more depth, the more we will succeed in appreciating and grappling with Israel in our lives. The Four Hatikvah Questions – 4HQ – emerge from the four values extolled in the penultimate line of Israel’s National Anthem: To Be | A Free | People | In Our Land.
This summary of the values of Liberal Nationalism expressed through the language of the Jewish People, can be best addressed educationally in the
form of four key questions. This workshop will introduce the 4HQ concept and discuss how it can serve as the basis for creating a comprehensive Israel program at your Hillel.

**Aiming High - Thinking Big: How to Build a Major Gifts Program**  
*Salon 10*  
**Richard Bennett, Hillel International**
This session will lay out both philosophy and best practice in building a major gifts program for your Hillel, as well as how to work together with colleagues across the network. Be prepared to create strategies for your top 10-20 prospective donors and willing to work together and leave with an outline roadmap for how to build your program.

**A Vision of Educational Excellence - We Are All Jewish Educators**  
*Salon 13*  
**Rabbi Aryeh Ben David, Founder & Director, Ayeka**  
**Laura Tomes, Hillel International**
In this session, Aryeh Ben David and Laura Tomes will think with you and your Hillel about how all Hillel professionals can become Jewish educators. Using the unique Ayeka Soulful Education methodology and a new Judaism 101 curriculum designed especially for Hillel, you will gain both a new way of thinking about your campus work, and practical tools to implement it.

**Becoming a Vision Guided Hillel**  
*Salon 3*  
**Erica Frankel, NYU Hillel, Bronfman Center**  
**Rabbi Dan Smokler, Hillel International**
There is no substitute for knowing exactly what you are about and why. In 2012, NYU Hillel faced an unprecedented challenge and was forced to re-invent itself. The result was the formulation of a clear, deep and compelling vision, a strategy to achieve that vision and set of outstanding practices that are now in place. In this session, we will use the NYU challenge and re-invention as a case-study for creating a vision guided Hillel. You should leave this session with a clear vision for your Hillel as well as some strategies and best practices to get to work.
3:00 – 6:30 pm   Excellence Workshops (cont.)

Becoming Better Together: A Look at Interfaith Work on Campus
Salon 9
William Campbell, Interfaith Youth Core
Sheila Katz, Hillel International
Rabbi Yehuda Sarna, NYU Hillel, Bronfman Center

Join your colleagues for a two part series focusing on strategies for interfaith collaboration and dialogue on campus. First, take part in a screening of award winning documentary, Of Many, which highlights the friendship of NYU’s Rabbi Yehuda Sarna and Imam Khalid Latif as they work create a culture of interfaith collaboration on campus. Afterwards, there will be a talk back with Rabbi Sarna and others from the film. The second portion of the workshop will feature a “Better Together” training with Interfaith Youth Core (IFYC). Join interfaith experts from IFYC for an interactive workshop on what you can do to further interfaith collaboration on campus and to understand why we are truly Better Together.

Design Thinking Hillel
Salon 11
Rabbi Yonah Schiller, Tulane Hillel

Design Thinking can be a tremendous tool in tackling our greatest challenges. It also can be an inspiring perspective to illuminate novel solutions. We will explore how Design Thinking finds natural expression in the conceptualizing, conceiving and implementation of our work at Hillel. We will use the tools of Design Thinking to think about new and innovative approaches to our often tired and perpetual Jewish communal challenges, while also identifying surprising and unlikely opportunities for organizational/programmatic growth.
Liberalism? Zionism? “Do two walk together, unless they have agreed to meet?” (Amos 3:3)

Salon 2
Shelley Kedar, Hillel International

For many Jews around the world, Liberalism and Zionism are not compatible. “The presumption that Jews must choose between liberalism and Zionism—and always had to—turns each into a kind of historical cartoon. Zionism is not just tribal primacy, and liberalism is not just an empathy for history’s dispossessed. The young Zionist pioneers who actually built colonies in Palestine, especially from 1905 on, gravitated to Zionism because the promises of Western liberalism were in their bones” (Bernard Avishai). This session will feature a panel of three colleagues, exploring their own personal and professional perspective on Liberal Zionism, as well as deep and engaging conversation around old and new texts representing the evolution of these (in)separable values.

The Mitzvah of Pluralism: A Vision for Hillel
Salon 18
Rabbi Lauren Berkun, the Shalom Hartman Institute of North America
Rabbi Chaim Seidler-Feller, the Yitzhak Rabin Hillel Center for Jewish Life at UCLA

As Hillel professionals, we are the practitioners of pluralism in action. How can we – as Hillel professionals – understand the notion of “Jewish Peoplehood” and “Jewish Community” amidst so many different forms of Jewish identification, practice, ideology, and theology? How do we create Hillels that are both community-oriented and embrace the dramatic diversity on our campuses? This text-based session will draw from the resources of classical Jewish tradition (including Talmud and Hassidic teachings), insights of modern Jewish sociology, and chevruta study to suggest several conceptual models for Jewish pluralism on college campuses today.
TUESDAY

3:00 – 6:30 pm Excellence Workshops (cont.)

The Road to Engaging 70%: Why, What, How and the Challenges In Between
Salon 14
Michelle Lackie, Hillel International
Sara Stesis, Hillel International
Rabbi Mike Uram, University of Pennsylvania Hillel
The new Strategic Implementation Plan has set out a bold goal: campuses should strive to engage 70% of the Jewish students on campus at least once in the year; they should engage 40% at least four times, and 20% of students should be having high impact experiences. Join the Engagement Team and Penn Hillel’s Executive Director, Mike Uram, as we critically explore what this means for our work, and specifically focus on why, what, how we engage “the 70.”

Transforming Your Leadership Through Coaching Others
Salon 4
Scott Brown, Hillel International
Kate Ebner, Director, Institute for Transformational Leadership at Georgetown University
Does your Hillel have a reputation as a great place to learn and grow professionally? Do you know how to empower and develop others or do you find yourself micromanaging your staff and taking on too much yourself? Kate Ebner, Director of the Institute for Transformational Leadership at Georgetown University and founder of The Nebo Company, a leadership consultancy based in Washington, D.C., will show you how to use the best practices of top coaches to develop the potential of others – and yourself as a leader. This session will focus on the elements of coaching that can change the nature of your conversations with your team and dramatically improve morale, participation and their sense of ownership of their work. You will learn how listening, powerful questions and direct communication moves others to committed action. This highly experiential workshop offers opportunities for discussion, practice and exploration of how a “coach-approach” to leadership can have a transformational effect on others and ensure that your Hillel is a
place where you are truly developing the next generation of leaders. This program will help you see the link between the way you are using conversation today and the results you are getting – and how to shift your approach for far greater effectiveness.

**Using Data to Drive Excellence**

*Salon 12*

**Karen Alpert**, *Hillel International*

**Josh Donner**, *The David S. And Karen A. Shapira Foundation*

**Marissa Feinman**, *MIT Hillel*

**Batya Kopelowitz**, *Hillel International*

**Jennifer Zwilling**, *Hillel International*

Join us as we explore why it is so important to become a data-driven Hillel. You will hear from other non-profit professionals who are using data to make smart, strategic and informed decisions. We will give you the toolkit needed to start planning, goal setting, tracking and measuring so that you can begin to make data-informed decisions. In addition, we will give you a glimpse into Hillel International’s Measuring Excellence Pilot which is an important step in our Strategic Implementation Plan. You will learn about the pilot, the progress we have made so far, and how you too can be a part of this exciting initiative.

**When Are You Excellent? Transforming your Hillel through Big Questions**

*Salon 17*

**Rabbi Josh Feigelson**, *Hillel International*

**Rabbi Aaron Katchen**, *Hillel International*

**Rabbi Danya Ruttenberg**, *Hillel International*

Ask Big Questions is a methodology that can deepen and expand Jewish education, university partnerships, and programs from ASB to Shabbat dinner. But thinking in Big Questions can also help us achieve excellence in many other areas: development, staff meetings, mentoring, and board performance. In this workshop, Ask Big Questions staff—all current or former field professionals—will lead us in an exploration of how the methodology of Ask Big Questions can be a powerful tool for leading us to excellence across the board.

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**6:30 – 7:30 pm**

**Dinner**

*Ballroom C/D*
TUESDAY

6:30 – 7:45 pm  
**Birthright Israel Collaborative Enhancement Project (BICEP) Campus Partners Dinner**

*Salon 8*

— *Invitation Only*

Please join Seed the Dream Foundation for an invitation only dinner for BICEP Campus Partners.

7:45 pm – 9:00 pm  
**Professional Milestones Recognition & Presidential Plenary**

*Ballroom A*

9:00 pm  
**Ma’ariv (Evening) Prayer Options**

*Salon 17*  
Egalitarian Ma’ariv

*Salon 18*  
Traditional Ma’ariv

9:00 – 10:30 pm  
**Community Partner Meet and Greet**

*Ballroom B*  
**Dessert Reception**

Join more than 50 different community organizations to enjoy dessert and learn more about their work and how it can impact and enhance your work on campus.
WEDNESDAY

7:00 – 8:00 am

Jump Start Your Morning Options

Salon 17

Egalitarian Shacharit
Join Joey Weisenberg, Creative Director, Hadar Center for Communal Jewish Music, for a musically joyous and spiritually compelling morning prayer service.

Salon 18

Traditional Shacharit
Join others for a moving and inspiring traditional morning service.

Pool Mezzanine, 2nd Floor

Yoga
Join Lisa Eisen, National Director of the Schusterman Family Foundation and a certified yoga instructor, for an inspiring way to wake up your body and soul. Bring a yoga mat or towel.

7:45 – 8:45 am

Breakfast

Ballroom C/D

Look for table tents in Ballroom C/D

Torah and Toast with Yaffa Epstein
Want more Torah learning? Come start your day with a little bit of food and a whole lotta text! Or just Schmooze with Yaffa Epstein from the Pardes Institute of Jewish Studies.

7:45 – 8:45 am

Global Hillel Partnerships: Stakeholders Breakfast Meeting — Invitation Only

Salon 8
WEDNESDAY

9:00 – 10:30 am
Dream a Better World: A Musical Jewish Journey
Ballroom A
Rita Jahan Foruz immigrated to Israel from Iran with her family when she was eight years old. On the eve of her forty-ninth birthday, with enormous tension between Tehran and Jerusalem looming in the background, she recorded her first album in Farsi. Through music, conversation and clips from a documentary, Rita will present an intimate family portrait, with close ties between herself, her sisters and their parents – and a powerful story of global Jewish peoplehood.

10:30 – 11:00 am
Café Hillel Break
Ballroom Foyer
Join our hosts Washington University’s Israel Programs for refreshments and conversation about their work and how it can impact and enhance your work on campus. Café Hillel, located in the Ballroom Foyer, will feature beverages, snacks, WiFi and much more!

11:00 am – 12:15 pm
What Is (Y)Our story?
Please see the back of your nametag for your group assignment and below for your group location.

Group 1: Salon 3
Group 2: Salon 2
Group 3: Salon 10
Group 4: Salon 4
Group 5: Salon 15
Group 6: Salon 9
Group 7: Salon 11
Group 8: Salon 8
Group 9: Salon 13/14
Group 10: Salon 16
Group 11: Salon 12
12:30 – 1:30 pm  Directors’ Lunch  
*Ballroom C/D*

1:30 – 6:00 pm  Directors’ Business Meeting  
*Side by Side*
As we take the first steps to implement Hillel’s new Drive to Excellence plan, we will have a unique opportunity to meet together for several hours to roll up our sleeves and discuss, wrestle with and create progress on the most challenging issues and greatest opportunities for our movement. Adam Simon, Director, Leadership Initiatives, Charles and Lynn Schusterman Family Foundation and a former Hillel Director, will facilitate the session and help us create a space that will allow Directors to define the conversation and side by side with Eric Fingerhut and his leadership team, talk, debate and problem solve together.

12:30 – 2:30 pm  Networking Lunches and Meetings  
See below for network and invite-only cohort groups and lunch meeting locations. Not seeing yourself in these opportunities? Please join us in Ballroom C/D for professional network small group conversations over lunch.

**BBYO and Hillel: Transitions**  
*Salon 16*
Join professionals from BBYO International Offices to discuss potential partnerships as teens make transitions in their Jewish journey.
12:30 – 2:30 pm  Networking Lunches and Meetings (cont.)

Development Case Study Lunch  
*Salon 11*
This lunch and learn opportunity is open to development professionals only. Professionals with development portfolios will work together to help colleagues strategize and tackle some of their biggest fundraising challenges. Through this structured conversation, professionals will learn from the wisdom of their colleagues and have the chance to share their expertise with the group. The dialogue will be facilitated by Sarah Schonberg of Sarah Schonberg Consulting.

Engagement Intern Supervisors Working Lunch  
*Salon 4*

Experiential Jewish Education on Campus: Lunchtime Case Studies & Open Discussion  
*Salon 8*
Join Hillel’s alumni of the YU Experiential Jewish Education (EJE) Certificate program for a lunchtime power hour to discuss how EJE theories have deepened their work on campus! You’ll hear implementation case studies from your colleagues and be invited to consider and discuss how you could apply these ideas to your own campus work. Hosted by alumni and current students of the program.

IACT & IEC Professionals Working Lunch  
*Salon 14*

Israel Fellows Working Lunch  
*Salon 12*
Moishe House and Hillel: Transitions  
*Salon 2*  
Join professionals from Moishe House’s National Offices to discuss potential partnerships as young people make transitions in their Jewish journey.

Pardes Institute for Jewish Learning Alumni Networking Lunch  
*Salon 10*  
Alumni of Pardes, please join Yaffa Epstein for lunch, learning and networking.

Professional Network Small Group Lunch Conversations  
*Ballroom C/D*  
Not seeing yourself in these opportunities? Please join us in Ballroom C/D for professional network small group conversations over lunch. Find your “network” at one of the tables in the ballroom.

Project Zug: How to Learn Substantive Jewish Content, Strengthen Relationships, & Connect to Israelis - all at once!  
*Salon 9*  
Project Zug, powered by Mechon Hadar, is a cutting-edge new platform that provides people with the materials and opportunity to learn Jewish content online in a 1-1 chevruta format. Join us as we experience the technology that brings together Jews across the globe, all while exploring some meaningful Jewish ideas.

Shalom Learning Israel Web Registrants  
*Salon 3*  
Join us over lunch to meet the community of over 60 Hillel professionals who have taken part in Israel Explored, the Meyerhoff Center’s first online professional development learning program. We will review what we have learned, how it has impacted and enriched our thoughts and feelings about Israel, and we can bring our learning back to campus.
WEDNESDAY

1:15 – 2:30 pm  
Israel on Campus Coalition Field Professional Networking Lunch with Hillel Professionals  
Ballroom C/D  
Connect and network with Israel on Campus Coalition members who are working with you on campus on a daily basis. Look for table tents in Ballroom C/D

2:30 – 4:00 pm  
Skills Building Workshops Part I.

#SocialMedia Bootcamp  
Salon 14  
David Yarus, Founder, mllnnl  
This session will cover next and best practices on key social media topics, from content strategy and community management to Facebook ads and analytics. You will learn how to efficiently and effectively leverage social media tools to maximize impact on campus and online. We’ll also cover the founding principles of “social by design” programing and have a quick crash-course on the modern millennial mindset.

Beit Midrash — Invitation Only  
Salon 8  
Creating Singing Communities  
Salon 16  
Joey Weisenberg, Creative Director, Hadar Center for Communal Jewish Music  
Having come to cherish the imperfectly beautiful music of normal people singing together, Joey works to empower communities to unlock their musical and spiritual potential, and to make music a lasting and joy-filled force in Jewish life. Based on his extensive experience with nigunim (wordless melodies), nusach (prayer chant) and other musical styles, Joey teaches how to explore the soul of any melody, and how to let the music teach us how to better listen to each other and the world around us.
**EngageU: A Crash Course on Running Engagement Internships**

*Salon 11*

*Maiya Chard-Yaron, University of Maryland Hillel*

*Micelle Lackie, Hillel International*

*Jenna Rabhan, Hillel International*

*Sharon Silverman, Hillel at the University of Vermont*

*Sara Stesis, Hillel International*

So you’re thinking about starting an Engagement Internship at your Hillel or you’re excited about the one you already operate but you still have questions. Do I pay the interns? How do the cohort meetings work? What should the intern expectations be? Join the Engagement Team and learn the ABC’s of Engagement Internships, ask your questions and walk away with the confidence to lead your engagement internship on campus.

**IMAGINE: John Lennon and the Scandal of Jewish Particularity**

*Salon 18*

*Rabbi Chaim Seidler-Feller, the Yitzhak Rabin Hillel Center for Jewish Life at UCLA*

Why does it seem as if the classical liberal values that have long been championed by Jews are currently under attack? Why are we out of sync with the campus zeitgeist? In this session, we contrast the deeper meaning of the Tower of Babel narrative with the millennial theme song, Imagine, so as to conceptually frame two conflicting worldviews and argue that Judaism offers a distinctive handle on the universal/particular divide. This, in turn, will help us address the critical perception of Jews and of Israel by the progressive idealists on campus today.

**Israel Education**

*Salon 9*

*Udi Hagar, Hillel International*

*Shelley Kedar, Hillel International*

Advocating and educating are different forms of cultivating and channeling passions for Israel. What if there is a third way? This session will explore ways to ‘aducate,’ Hillel style.
**Legacy Gifts: How to Have the Legacy Conversation and Generate Gifts**

*Salon 17*

**Lori Kranczer, Hillel International**  
**Rachael Petru, the Yitzhak Rabin Hillel Center for Jewish Life at UCLA**

Legacy gifts (or planned gifts, such as bequests, endowments and trusts) have the potential to transform your program and your Hillel. They represent an opportunity to sustain Hillel's mission, develop innovative programs, and create a pipeline of long term financial support while enabling donors to make a significant impact through their legacy. You don’t need to be an expert on planned giving to be able to get legacy gifts. This session will teach you the basic gift types; how to identify legacy prospects; how to engage those prospects and turn them into legacy donors; how to manage legacy gifts solicitations within your existing development program, and how to close these gifts.

**Little Green Light Presents: 6 Steps to Building a Strong Database and Effectively Utilizing Your Data**

*Salon 2*

**Chris Bicknell, Co-Founder and President, Little Green Light**  
**Timi Paccioretti, Account Manager, Little Green Light**

This session will focus on capturing, maintaining and effectively utilizing data. Ideas will be presented on how to incorporate key data strategies such as segmentation and data analysis into your fundraising. By adhering to six simple principles, you’ll have a proven template for increasing the effectiveness of your data.

**Reimagining Pluralism: Inclusivity on Campus**

*Salon 10*

**Josh Furman, University of Washington Hillel**  
**Paige LaMarche, Harvard University Hillel**

Hillel is committed to fostering a welcoming and inclusive community for all students, but we know that it can be daunting to think about how to put
these changes into practice. This session will focus on developing inclusivity plans that allow all students to feel respected and heard. A portion of the session will be dedicated towards case studies such as LGBTQ inclusivity, as a model for approaching inclusivity issues.

**Ritual Boot Camp: Unpacking Friday Night Kiddush**

*Salon 3*

**Yaffa Epstein, Director of Strategic Partnerships, Pardes Institute of Jewish Studies**

Kiddush at Friday night dinner is a staple of most Hillels, but have you ever thought about why we say Kiddush? Where does the text of the Kiddush come from? What are the different practices and customs around Kiddush? And how can I make this ritual more meaningful both for myself, and for my students? Come learn about Kiddush, and get some hands on skills regarding this central ritual in Jewish life.

**Teaching Jewish Texts – Bootcamp**

*Salon 13*

**Rabbi Aryeh Ben David, Founder & Director, Ayeka**

In this session, you will observe how to teach a Jewish text to the mind, the heart, the soul, and into life. Ayeka has developed 5 principles of Soulful Education which can be replicated in any educational setting.

**Time Management**

*Salon 4*

**Abby Saloma, Program Officer, Charles and Lynn Schusterman Family Foundation**

This session will explore how to maximize your effectiveness through an enhanced understanding of basic time management strategies and techniques, shared in a Jewish context. This will include techniques for clarifying and articulating priorities and values, highlights of the techniques of several mass market time management systems, and loads of strategies and tips on how to use popular software tools to implement these strategies. Participants will come away from this session with: 1) specific strategies and models for linking daily tasks to top values and goals; 2) a game plan for translating the strategies into action plans; and 3) a basic understanding of the Jewish concept of time.
2:30 – 4:00 pm  Skills Building Workshops Part I. (cont.)

The Art & Magic of Facilitation
Salon 12
Esther Abramowitz, Hillel International
Sara Legasey, Tufts Hillel
This session will focus on a myriad of techniques for group facilitation including exposure to an array of methods for conveying content, building peer community, and facilitating individual and group learning. The session will focus on creating, selecting and leading facilitation modalities. Participants will have the opportunity to practice real time facilitation design by working through scenarios and case studies.

4:00 pm  Mincha (Afternoon) Prayer Options
Salon 17  Egalitarian Mincha
Salon 18  Traditional Mincha

4:00 – 4:30 pm  Café Hillel Break
Ballroom Foyer
Join colleagues for refreshments, networking and conversation in Café Hillel, located in the Ballroom Foyer!
Skills Building Workshops Part II

**4:30 – 6:00 pm**

**Beit Midrash — Invitation Only**

*Salon 8*

**Best Practice Makes Perfect: What We’ve Learned From 8 Years of Engagement**

*Salon 11*

**Michelle Lackie, Hillel International**

**Jenna Rabhan, Hillel International**

**Sara Stesis, Hillel International**

Over 2,000 Engagement Interns have connected with close to 110,000 students – which leads to a lot of learning! Join the conversation to discuss best practices from the field; capitalizing on others’ successes, challenges and practical knowledge of Engagement.

**Israeli Culture: A Gateway to Jewish Peoplehood - Theatre, Music & Art**

*Salon 18*

**Anna Langer, Hillel International**

**Tamara Sharon Ross, Hillel International**

This session will introduce key methodologies and creative pieces anyone can use on campus.

**Legacy Gifts: How to Have the Legacy Conversation and Generate Gifts**

*Salon 17*

**Lori Kranczer, Hillel International**

**Rachael Petru, the Yitzhak Rabin Hillel Center for Jewish Life at UCLA**

Legacy gifts (or planned gifts, such as bequests, endowments and trusts) have the potential to transform your program and your Hillel. They represent an opportunity to sustain Hillel’s mission, develop innovative programs, and create a pipeline of long term financial support while enabling donors to make a significant impact through their legacy. You don’t need to be an expert on planned giving to be able to get legacy gifts. This session will teach you the basic gift types; how to identify legacy prospects; how to engage those prospects and turn them into legacy donors; how to manage legacy gifts solicitations within your existing development program, and how to close these gifts.
Mapping Your Career: Exploring Development
Salon 2
Alex Bolotovsky, Penn State Hillel
Keri Copans, Hillel of San Diego
Aviva Snyder, Hillel International
Want to figure out what might be next in your career? Not sure about all that fundraising stuff? Join seasoned Hillel professionals who made the transition from program and engagement to development. We will debunk myths and address your concerns, talk about how to position yourself, learn on the job, and resources to seek out.

Media Training in a Nutshell
Salon 10
Noam Neusner, Principal, 30 Point Strategies
Working on a college campus means fighting a lot of fires, and with that, comes the need for strong communication strategies. This 90 minute session will provide a “quick and dirty” overview of essential media know-how, and provide guidelines for dealing with communications crises for people who are not media experts.

Ritual Boot Camp: Unpacking Friday Night Prayers
Salon 16
Yaffa Epstein, Director of Strategic Partnerships, Pardes Institute of Jewish Studies
Kabbalat Shabbat is the most attended prayer service in the Jewish world, and surprisingly, it is one of the latest additions to the prayer book! Have you ever wondered what the words and structure of the Kabbalat Shabbat service mean? Do you have questions about the choreography in the synagogue? Do you want to understand why and how different customs and practices developed? Come to this session, and learn about this beautiful, and complex prayer service.
Salon 4
Esther Abramowitz, Hillel International
Carrie Fischbein Darsky, Columbia/Barnard Hillel
This workshop will focus on personal, professional and Jewish growth in a supervisory relationship, including specific techniques you can practice and apply. We will explore what supervision is and how it can be transformative for the supervisor, supervisee, and the Hillel. We will also reflect on what you bring to the supervisory endeavor, where you can sharpen and/or deepen your work and determine points of connection between supervision and Jewish values.

Social Networks -- Ideas and Practices
Salon 14
Erica Frankel, The Bronfman Center For NYU
Rabbi Dan Smokler, Hillel International
There has been a huge amount of research on the importance of social networks in a host of human endeavors, from weight loss to smoking to voting habits to religious practice. In this session we will briefly familiarize ourselves with the key social network ideas and then learn some best practices to deploy them in our work on campus.

Solicitation 201: Making the Case to Prospects Who Don’t Prioritize Hillel (yet!)
Salon 9
Avi Friedman, Hillel International
Sarah Schonberg, Sarah Schonberg Consulting
When making the case for an investment in Hillel, we inevitably encounter parents, grandparents, alumni and community members who do not feel compelled to support our work. In this session, we will look at the various types of prospects who will cross our path and learn strategies and techniques to turn these skeptics into our biggest supporters.

Teaching Jewish Texts – Bootcamp
Salon 13
Rabbi Aryeh Ben David, Founder & Director, Ayeka
In this session, you will observe how to teach a Jewish text to the mind, the heart, the soul, and into life. Ayeka has developed five principles of Soulful Education which can be replicated in any educational setting.
4:30 – 6:00 pm  
Skills Building Workshops Part II (cont.)

**Using Ask Big Questions in “Jewier” Settings**

*Salon 3*

Rabbi Josh Feigelson, *Hillel International*

Rabbi Aaron Katchen, *Hillel of Greater Toronto*

Rabbi Danya Ruttenberg, *Hillel International*

Ask Big Questions is a useful methodology for all sorts of environments—service-learning, interfaith, multicultural, residence life, and even the classroom. It’s also a very useful approach to meaningful conversations in more distinctively Jewish environments, including Shabbat and holidays, Birthright, and ASB. In this session, the Ask Big Questions team will help us think about the ways we can enrich and deepen Jewish education and Jewish experiences through the Ask-Share-Learn-Do methodology.

**Working With Students in Crisis**

*Salon 12*

Seth Reder, *Central Florida Hillel*

Vanessa Stein, *Clinical Staff, UCF Counseling & Psychological Services (CAPS)*

How do we work with our students during crisis situations? What is the right thing to say? What are the appropriate resources? How do I provide the support my students may need? Each of these questions, and more, will be answered during this interactive session which will provide necessary tools to help navigate through and manage crisis situations, provide resources for referral services, and brainstorm short-term ideas of how you can directly support your students.

6:00 – 7:00 pm  
Break
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>7:00 – 8:00 pm</td>
<td><strong>Dinner</strong>&lt;br&gt;<em>Ballroom Foyer</em>&lt;br&gt;Come prepared for a festive “shmorg” meal as we begin our evening of honoring our colleagues and celebrating our work.</td>
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<tr>
<td>8:00 pm</td>
<td><strong>Drive to Excellence and Richard M. Joel Exemplar of Excellence Awards Presentation and Dessert</strong>&lt;br&gt;<em>Ballroom C/D</em>&lt;br&gt;Find a table with friends for dessert and recognition of our colleagues.</td>
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<td>9:30 pm</td>
<td><strong>Ma’ariv (Evening) Prayer Options</strong>&lt;br&gt;<em>Salon 17</em>&lt;br&gt;Egalitarian Ma’ariv&lt;br&gt;<em>Salon 18</em>&lt;br&gt;Traditional Ma’ariv</td>
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<td>Immediately following the Awards</td>
<td><strong>Global Assembly Celebratory Party</strong>&lt;br&gt;<em>Ballroom B</em>&lt;br&gt;Join our Drive to Excellence Campus Award Winners and Richard M. Joel Exemplar of Excellence Winners to celebrate their honors with festive food, drink, dancing and much more!</td>
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THURSDAY

7:00 – 8:00 am  Jump Start Your Morning Options
Salon 17  Egalitarian Shacharit
Join Shelley Kedar, Vice President for Israel Engagement and Education, for an Israeli style morning service and Torah reading.

Salon 18  Traditional Shacharit
Join others for a moving and inspiring traditional morning service and Torah reading.

Poolside Mezzanine, 2nd Floor  Rabbi’s Bootcamp with Rabbi Dan Smokler
Come and sweat in this cross-fit style cardio/strength bootcamp. This is a high intensity workout designed so you can take it home with you. You will learn a 30 minute workout strategy that you can deploy anywhere for better results on your own time.

7:45 – 8:45 am  Breakfast
Ballroom C/D

8:15 – 9:30 am  Seif Jewish Learning Initiative on Campus Supervisors – Invitation Only
Join Rob Goldberg and Rabbi Ilan Haber for a conversation on critical issues of JLIC program. Please get breakfast on Ballroom C/D before proceeding to the meeting.

9:00 - 10:30 am  Israel Fellow Supervisor Meeting
Salon 11
9:00 – 10:30 am
Salon 2  LIFE & LEGACY Informational Session
Hillel International was selected to participate in LIFE & LEGACY, a national program of the Grinspoon Foundation in which incentive grants, planned giving resources, and structure are provided to local Hillel Foundations to increase their legacy gifts. The application process is underway. Learn more about the program and application process from Lori Kranczer, Director of Planned Giving and Endowments, during this morning session.

9:00 – 11:45 am
Salon 12  Global Hillel Partnerships: Planning and Implementing – Invitation Only
Join International professionals and key stakeholders who are engaged in developing meaningful partnerships across Hillel’s global movement.

9:00 – 11:45 am
Salon 3  Rabbis and Educators
An opportunity for Rabbis and Educators to come together for some learning and to express what they need from the Hillel Educators Network. There will also be time for idea- and curriculum-sharing toward a Hillel-wide Judaism 101 curriculum. What are the basics that every Jewish college student needs to know before they graduate?

9:00 – 11:45 am
Salon 4  Engagement Professionals, Program Professionals and Israel Fellows
Wrap up your Hillel International Global Assembly experience with an opportunity to spend time with other professionals in similar roles to yourself! Join other program professionals, engagement professionals and Israel Fellows to reflect on the past semester, plan ahead for the coming semester and have open space conversations about the topics of most interest to you.
9:00 – 11:45 am  Assistant/Associate Directors  
*Salon 14*
Join other Assistant and Associate Directors for networking, peer consultation and the opportunity to share best practices.

9:45 – 11:45 am  Not So New Directors Institute:  
*Salon 13*
Reunion 2012-2013-2014
The first three years of service as a Hillel director is a transformational experience. Guided by coaches during the first 12-18 months of their work, directors learn the ropes of executive leadership, accumulate knowledge of strategic development, organizational growth, board management. Join Scott Brown and other “New Director Alumni” for an inspiring conversation to close out the Global Assembly.

9:45 – 11:45 am  Hillel Campus Affiliates Professional Staff  
*Salon 9*
Gathering
Join other Hillel Campus Affiliate professionals to share the exciting developments under way at campus and hear from Hillel International about the support system in place for Hillel Campus Affiliates. Participants will part of an important discussion to building on the existing support system.

Noon – 1:00 pm  Lunch  
*Ballroom C/D*