It all starts with a conversation...

- social justice
- diversity
- innovation
- fellowships
- identity
- global community
- leadership
- connection
- inclusion
- Jewish holidays
- Israel
- entrepreneurship
- coffee dates
- values
- career growth
- learning
- networks
- traditions
- engagement

Hillel International

ANNUAL REPORT 2017
Dear Friends,

Another year has ended, and now is a good time to pause and take stock of our progress along The Drive to Excellence, our five-year plan to ensure that every Hillel has the resources to positively engage every Jewish student and build vibrant Jewish communities on campus.

As we step back to survey Hillel’s work on campuses across the country and around the world, we are awed by the sheer size and scope of the Hillel movement.

Look at Hillel by the numbers: 1,000 professionals, in 17 countries, engaging tens of thousands of Jewish students every year.

Perhaps the most impressive number of all is one. We are meeting students where they are, one at a time.

Whether it’s our campus professionals or our peer networking engagement interns, the one-to-one approach is always the same. There is great power in conversation — to connect, educate and inspire. And, we believe, to build the Jewish future. That’s the theme of our 2017 Annual Report, and we are proud to share it with you.

As we evolve into a truly data driven organization, the information we are gathering is helping local Hillels around the world to meet our international standard of excellence – engaging at least 70% of Jewish students on campus at least once per year and helping 30% have a deeper engagement of six or more interactions or a high-impact experience.

Hillel’s measurement program has grown faster than we ever imagined. Now in our fourth year of measurement, over 100 Hillels are participating, and the data is pushing them to think bigger and work smarter. That work is never easy, and challenges abound, but our talented professionals are achieving incredible results, as this report shows.

Thank you for helping us achieve our vision of inspiring every Jewish student to make an enduring commitment to Jewish life, learning and Israel. We are so proud of what we have accomplished and look forward to reaching even more students in the years ahead.

Eric D. Fingerhut
President and CEO

Tina Price
Chair
Hillel International
Board of Directors

David Shapira
Chair
Hillel International
Board of Governors
THE YEAR IN REVIEW

Members of the Scubi Jew diving club at Eckerd College Hillel paired with six disabled divers on an adaptive diving alternative spring break trip in March.

More than 200 Hillel professionals and thousands of Hillel students attended March’s AIPAC policy conference; NolePac, the Israel advocacy group at Florida State University, won AIPAC’s Campus of the Year Award.

Hillel Odessa hosted “Hillel Intellectual Wars,” a national scholastic competition, in May.

In June, JCC Krakow’s GIMEL Jewish Student Club became Hillel Krakow, the second Hillel to open in Poland.

Hillel at Bucknell University and the school’s Muslim Student Association co-sponsored their first Jewish-Muslim Shabbat and solidarity dinner in February.

In September, former U.S. Ambassador to Israel Daniel Shapiro became a scholar-in-residence at Columbia/Barnard Hillel.

Hillel professionals and students traveled to Houston to help victims of Hurricane Harvey in September.

In October, Rollins College became the first professionally run Hillel at a small liberal arts college in the state of Florida.

Nearly 900 Hillel students and professionals attended Hillel Institute at Washington University in St. Louis in August.

1,100+ Hillel professionals and volunteer leaders came together in December for the fourth annual Hillel International Global Assembly in Denver, Colorado.

Nearly 900 Hillel students and professionals attended Hillel Institute at Washington University in St. Louis in August.

The David Project hosted its first Black-Jewish summit in Washington, D.C. in November, drawing students from eight campuses nationwide.

American University Hillel held its first disability inclusion Shabbat in February in honor of Jewish Disability Awareness and Inclusion Month.

Hillel at University of Michigan celebrated its 90th anniversary in September.

Bradley University Hillel became the first solar-powered building on the university’s campus and the first solar-powered collegiate building in Illinois.

In August, NolePac, the Israel advocacy group at Florida State University, won AIPAC’s Campus of the Year Award.

GW Hillel students visited Selma, Alabama in January to retrace the steps of civil rights history.

Members of the Scubi Jew diving club at Eckerd College Hillel paired with six disabled divers on an adaptive diving alternative spring break trip in March.
Hillel is committed to inspiring every Jewish student to make an enduring commitment to Jewish life, learning and Israel. We seek to connect with as many students as possible through innovative programs like our Engagement Internships, which foster one-on-one conversations between students.

Through our Measuring Excellence program, we are tracking student engagements and outcomes to achieve our goals of 50 excellent Hillels by 2020 and 85 percent showing improvement year over year.

We know that excellent Hillels will meet the following:

- Reach 70 percent of Jewish undergraduates at least one time, because we know that even one interaction increases Jewish outcomes.
- Engage 30 percent of Jewish undergraduates six or more times or through a high-impact experience, such as Birthright Israel or the Jewish Learning Fellowship, to ensure the most significant impact on a student’s Jewish future.

2020 GOALS | NOW

- **100** Hillels participating in measurement
- **106** Hillels achieving excellence
- **50** students engaged one time or more
- **140K** students engaged six+ times
- **60K** students engaged six+ times

**estimation across all professionally staffed Hillels

*represents Hillels excellent in at least one of three areas of excellence

OUTCOMES

- Have a Jewish social network
- See the value of Judaism in their life
- Build a relationship with Israel
- Increase their Jewish cultural knowledge and literacy

CONTACT

ENGAGEMENT

HIGH-IMPACT ENGAGEMENT
To achieve our mission to build the global Jewish future, Hillel needs dedicated professionals who inspire students to make an enduring commitment to Jewish life, learning and Israel.

Hillel International’s biggest responsibility is to recruit the best Jewish professionals, nurture their professional growth and development, and deploy them effectively on campus.

Talent is the first priority in Hillel’s Drive to Excellence Strategic Plan by design. We’ve taken this priority to heart and invested in new opportunities, such as the Springboard Fellowship, which trains cohorts of young Jewish professionals in highly valued skill sets and places them at local Hillel campuses for two years.

With Hillel U, our professional continuing education program, we are enhancing Hillel’s ability to retain top-tier talent, thereby allowing us to better serve students.

“It’s a good time for us to all get off what’s on our mind and enjoy each other’s company,” said Hillel International Springboard Fellow Madeline Dolgin of the “Schmear Society” she hosts at the Hillel Jewish Student Center at ASU. “I’ve even seen friendships form at this club that then become roommates or Birthright Israel participants together.”

(Excerpted with permission from the Arizona Jewish News.)

“Springboard Fellow Emily Halpern asked me what I’d want out of campus Jewish life, and I told her: a place for Jewish women to call home, to explore their Jewish identity, together. Having that close-knit safe space has played such an important role in my whole first year of college.”

— Rachel Katz, The George Washington University, Class of ’21
The experience of bonding with my peers while exploring my relationship to Judaism instilled a drive to lead not just in me but in my entire JLF class. After JLF ended, I became an engagement intern at NYU and the vice president of the Bronfman Center’s independent minyan.

– Zak Kukoff, New York University, Class of ’17

200
the number of students an Ezra Fellow personally engages each year of the fellowship

“To participate in Hillel, I felt I needed to learn Judaism in my own way. Meeting with Rabbi Ilan helped me to feel more confident exploring Judaism as an adult and made me excited to keep learning.”

— Hallie Klieman, The Ohio State University, Class of ’19

90
Jewish Educators

In the academic year 2016-2017, 785 students at 32 Hillels completed the Office of Innovation’s Jewish Learning Fellowship program (JLF), logging 11,220 hours of learning.

“Hillel helped me endure the classwork, disciplinary push-ups and the overall stress of being a cadet. Every Shabbat, at nearby Washington and Lee Hillel, I found my sanctuary. Even during the worst of weeks, I could struggle through knowing that I would soon be reunited with my friends over Shabbat blessings, a meal and good conversation.”

— Lt. David A. Pody, United States Army, Virginia Military Institute, Class of ’17

Hillel International works to help young Jews leave campus with Jewish peers, mentors and a robust knowledge of Jewish life and practice so that they can thrive as members of a Jewish community and serve as stewards of the Jewish tradition.

We accomplish this by working throughout the global Hillel movement to cultivate in students:

- a love of Torah study and practice of mitzvot;
- a life enriched by the Jewish calendar; and
- the ability to connect Jewish rituals and wisdom with the realities and challenges of their daily lives.

“JEWISH EDUCATION AND EXPERIENCE

To participate in Hillel, I felt I needed to learn Judaism in my own way. Meeting with Rabbi Ilan helped me to feel more confident exploring Judaism as an adult and made me excited to keep learning.”

— Hallie Klieman, The Ohio State University, Class of ’19

JEWISH EDUCATORS

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— Zak Kukoff, New York University, Class of ’17
ISRAEL EDUCATION AND ENGAGEMENT

Israel is an essential component of Hillel’s mission to strengthen Jewish identity on campus. Hillel nurtures in students an informed sense of and enduring commitment to Israel through informal education and immersive experiences with Israel and Israelis, including travel opportunities.

We accomplish this by:

- Empowering students to oppose boycotts and divestment campaigns on campus;
- Placing authentic and genuine Jewish Agency for Israel Fellows on college campuses; and
- Offering a robust Speakers’ Bureau and other dynamic programs.

During the 2016-17 academic year, 37,000+ students participated in Israel events. 70 Israel Fellows engaged 17,300 students in one-on-one interactions. In 2017, 6,586 students embarked on Hillel-led Birthright Israel trips.

“I am forever thankful to Einat Reyn, the Israel Fellow at Tanger Hillel at Brooklyn College, for every cup of coffee, every emotional conversation, every event and every holiday we observed together.”

— Suzanne N. Vega, City University of New York-Brooklyn College, Class of ’19

“Since my Birthright Israel trip with Hillel, I have discovered a whole new side of Judaism that I never thought existed within me, and I’ve come to appreciate and revel in both the religion and the culture of this community. Birthright Israel gave me a running start to reunite with my Jewishness, and I feel more comfortable in my skin than I ever have before.”

— Sarah Pozzi, University of Delaware, Class of ’19

“Hillel’s Israel Action Program built, supported and funded programs that engaged 155,000+ students in pro-Israel programs, up 20,000 students since last year. Our Israel Week happened during the week of (a) BDS resolution and Apartheid Week. The Israel Action Program helped us host events throughout the week that helped spread a positive image of Israel. I want to thank Hillel International’s Tina Malka for coming to Long Beach for every BDS hearing and helping us not let that ruin Israel week.”

— Sofia Musman, California State University, Long Beach, Class of ’19

Lauren Kim Photography
Hillel alternative spring break trips allow students to travel the world and positively impact communities in need. In return, these volunteers are rewarded with incredible opportunities to learn and grow as individuals and to form a bond with those who joined them on the adventure.

“Service allows me to connect to my Jewish identity in a way that I feel is empowering. Not only are these experiences important for the communities and people we help, but also for the personal development participants inevitably receive during the trip.”

— Becca Lerman, Penn State University, Class of ’17, who traveled with her Hillel to Roatán, Honduras

During the past 11 years of the engagement internship, 3,300 engagement interns have built relationships with 330 engagement interns with 143,000 of their peers.

This year, 500 engagement interns will build relationships with 25,000 of their peers.

“Engaging with Hillel really made me step out of my shell. The best story I have of being a Jewish Engagement Fellow was meeting my best friend Shira. Soon enough we were sitting together at Shabbat dinners and inviting each other to just hang out in each other’s room.”

— Wendy Sherman, Franklin and Marshall College, Class of ’19

STUDENT ENGAGEMENT AND LEADERSHIP

Hillel International engages Jewish students around the globe in Jewish life and learning. We do this through:

• our award-winning relationship-based engagement methodology, investing in students who engage their peers and building a Jewish life that is meaningful to them;
• nurturing and empowering student leaders, including the Hillel International Student Cabinet, at the local and global levels;
• creating dynamic Jewish content accessible and relevant to students, including Ask Big Questions Jewish Holiday conversation guides and the Jewish Sensibilities curriculum; and
• supporting immersive Jewish experiences, including alternative breaks for students, to impact communities in need.
GLOBAL LEADERSHIP SOCIETY

Today, more than ever, Hillel benefits from the strong and generous partnership of volunteer leaders, donors and partner organizations throughout the movement. These stakeholders are critical to the continued growth and success of the organization. To deepen and strengthen the connections among current and prospective supporters and the Hillel movement, Hillel International recently launched the Global Leadership Society.

Through different giving levels, the Global Leadership Society will recognize, celebrate and connect movement-wide donors who contribute a minimum of $5,000 to any combination of Hillel entities, including local, national and international Hillel supporters.

The Global Leadership Society’s work has focused thus far on key events, including the New York Spring Celebration (formerly the annual gala) and the inaugural Symposium on Jewish Life on Campus. As a centerpiece of the Global Leadership Society, the first-ever Global Leadership Conference was held in December with more than 120 volunteer leaders from around the world, who gathered in Denver alongside the Hillel International Global Assembly to exchange ideas, share challenges and best practices, and strengthen their commitment to Jewish life on campus.

Over time, the Global Leadership Society will feature year-round activities in communities around the world, as well as an array of other meaningful opportunities for current and prospective supporters to engage with Jewish life on campus and its most significant issues.

GLOBAL LEADERSHIP SOCIETY LEVELS:

DEAN’S SOCIETY: 5K+ annual support to any combination of Hillel entities.

REGENT’S SOCIETY: 25K+ annual support to any combination of Hillel entities.

BOARD OF GOVERNORS: 50K+ annual support to the Schusterman International Center.

CHANCELLOR’S SOCIETY: 100K+ annual support to any combination of Hillel entities.

INVESTORS COUNCIL: 500K+ annual movement-wide support to the Schusterman International Center.

PRESIDENT’S SOCIETY: 1.5M+ lifetime support to any combination of Hillel entities.

We look forward to formally launching the President’s Society at the 2018 Spring Celebration in New York City.

Deanna and Allen Alexy
American Jewish Joint Distribution Committee
Anonymous
Jan Aronson
Shari and Jeffrey Aronson
The Association of Jewish Community Federations of Baltimore
Robert H. Birn
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Sue and Larry Hochberg
Jewish Agency for Israel

CHANCELLOR’S SOCIETY

As part of this year’s Global Leadership Society launch, we are pleased to share a preliminary* listing of Chancellor’s Society members, representing donors and partner organizations who contribute a minimum of $100,000 annually to any combination of Hillel entities.

Joseph and Harvey Moyerhoffer Family
Chesed Funds
Mosaic United
Nash Family Foundation
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Sharon Margolin Ungerleider
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Bill, Tom, and Ted Silverstein and Family
Terry Kassell and Paul Singer
Michelle Michal Stiffka and David Stiffka
Dr. Carol S. and Dr. Irving Smokler
Spiegel Family Foundation
Judy and Michael Steinhardt
Juliet Eich and Louis Thalheimer
UIA Federation of Greater Toronto
UIA - Federation of New York
Sharon Margolin Ungerleider
Ilana and Samuel Vichness
Bill, Tom, and Ted Silverstein and Family
Terry Kassell and Paul Singer

*Inclusion in the Chancellor’s Society is based on information shared with Hillel International at the discretion of campus Hillels and with permission from donors, and is still in formation. We regret any errors or omissions.
Thank you! Hillel International is deeply grateful to all of our supporters. We are pleased to recognize in these pages those who made significant contributions to Hillel's Charles and Lynn Schusterman International Center during the past fiscal year (July 2016 – June 2017). Your generosity enables Hillel to implement its vision to inspire EVERY Jewish student to make an ENDURING commitment to Jewish life, learning and Israel.
PARTNERS AND INVESTORS

Hillel International proudly recognizes philanthropists whose commitment to Hillel represents their leadership role in fostering a renaissance of Jewish life on campuses around the world. The individuals listed below have made a contribution to Hillel’s Charles and Lynn Schusterman International Center enabling Hillel to carry out its mission of enriching the lives of Jewish students so that they may enrich the Jewish people and the world.

Hillel International is additionally grateful to our generous donors who support local campus Hillels through direct support and contributions.

We regret that each of those names cannot be listed below and we apologize for any errors or omissions. Hillel is pleased to recognize the gifts below made during the 2016-17 academic year.

- **BOARDS OF GOVERNORS**

  Members of the Board of Governors made a commitment of $100,000+ or more to Hillel during the 2016-17 academic year.

  Robert M. Beren
  Nancy Storl and Charles Binder
  Ogawa and Alexander Blavatnik
  Andrea and Charles Bronfman Philanthropies
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  Ilana and Samuel Vinches
  Karen Edinger and Allan Weinbaum
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  Jane and Mark Wif

- **DONATIONS OF $5,000+**

  American Jewish Joint Distribution Committee
  Beacon Foundation
  The Samuel Bronfman Foundation
  Crown Family Philanthropies
  William Davidson Foundation
  Einhorn Family Charitable Trust
  Genesis Philanthropy Group
  Jewish Agency for Israel
  The Jewish Federations of North America
  Joe and Jody Kaish
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  Marc and Tricia Marcus
  tireida and William Rechavia
  Renée and Alan Rosenblum
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  David and Cheryl Edelman
  Stanley and Vivian Edelman
  The Israel, Rose, Henry and Robert Wiener Charitable Fund

- **REGENCY’S SOCIETY**

  Members of the Regency’s Society made a commitment of $25,000+ or more to Hillel during the 2016-17 academic year.

  S. Daniel Abraham
  Suszanya Lachi: Adler and Dean Adler
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  Tal and Boaz Weinstein
  Deborah and Dave Yaffe

- **DEAN’S SOCIETY**

  Members of the Dean’s Society made a commitment of $10,000+ or more to Hillel during the 2016-17 academic year.

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  Jill and Robert Smith
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  Sandy and Tim Wuliger
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- **DONATIONS OF $10,000+**

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- **CHANCELLOR’S SOCIETY**

  Members of the Chancellor’s Society made a commitment of $1,000+ or more to Hillel during the 2016-17 academic year.

  Diane and Howard Wohl
  Lee Dranikoff
  John Davison
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  Charna Larkin
  Jill and Robert Smith
  Shonni J. Silverberg and John M. Shapiro
  Gary Shamis
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  Eta Stecher
  Terri and Richard Stein
  Tourbillon Capital Partners
  Sandy and Tim Wuliger
  Jan and Barry Zubrow
  Roy J. Zuckerberg

- **FELLOW’S CIRCLE**

  Members of the Fellow’s Circle made a commitment of $1,000+ or more to Hillel during the 2016-17 academic year.

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  Honey Kessler Amado
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  Suzanne and Lawrence Fishman
  David Fleishe and Nadine and Steven Foldes
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  Martha and Steve Freedman
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  Lisa Gelf
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  Jane and Inland Gol
  David Goldner
  Sara Gurinburg and Abraham Goodman
  Losa and Mildred Goodman
  Carmille E. Granato
  Harry Greene
  Jonathan Greenstein
Renaissance Fund Members of the Renaissance Fund made a commitment of $1,000 or more to Heifetz during the 2016-17 academic year.
Hillel is proud of its longstanding relationship with the Jewish Federation movement throughout North America. Hillel is grateful for the guidance and support of local Jewish federations to the Hillels in their geographic areas. These relationships are acknowledged in the annual reports of local Hillels.

At the North American level, Hillel International is the recipient of funds from the National Federation/Agency Alliance through its supporting federations and The Jewish Federations of North America. Created in 2007, the National Federation/Agency Alliance is a supporting federations and The Jewish Federations of North America.

These national agencies engage in critical work to build capacity; advance the agenda and complement the work of the federations and their local agencies in the United States and internationally. Hillel’s Chairs and Lynn Schusterman International Center also receives contributions from individual federations, all of whom are recognized below.

Federations participating in the National Federation/Agency Alliance:

- Jewish Federation of Greater Atlanta
- The Associated Jewish Community Federation of Baltimore
- Combined Jewish Philanthropies of Greater Boston
- Jewish Federation of Metropolitan Chicago
- Jewish Federation of Cincinnati
- Jewish Community Federation of Cleveland
- Columbus Jewish Federation
- Jewish Federation of Metropolitan Detroit
- UJA Federation of Greater Jewish
- Jacksonville Jewish Federation
- Jewish Federation of Greater Long Beach & West Orange County
- Memphis Jewish Federation
- Jewish Federation of Greater MetroWest New Jersey
- Greater Miami Jewish Federation
- Milwaukee Jewish Federation

In the past year, Hillel received gifts of $5,000 or more from the estates of the following individuals. May their memories be a blessing.

- Albert L Berman
- Elayne Bernstein Schwartz Trust
- Sam & Fushpan
- Oscar Green
- Shirley Liebowitz
- Cecile Mary Trust
- Milton Salen
- Carl Sommer
- Stanley and Lillian Wilen

Hillel expresses its deep appreciation for legal services to Hillel International.

- Winnie M. Chan, Esq., and the firm of Bereskin & Parr, LLP

Individual Federations which support the Schusterman International Center:

- Greater Miami Jewish Federation
- Greensboro Jewish Federation
- Jewish Community Federation of San Francisco
- Jewish Federation of Cincinnati
- Jewish Federation of Collier County
- Jewish Federation of Greater Houston
- Jewish Federation of Greater Kansas City
- Jewish Federation of Greater New Orleans
- Jewish Federation of Nashville & Middle TN
- Jewish Federation of Palm Beach County
- Jewish Federation of South Palm Beach County
- Jewish Federation of St. Louis
- Jewish Federations of North America
- Sarasota-Manatee Jewish Federation
- Tampa Jewish Community Center & Federation, Inc.
- UJA Federations Canada
- UJA Federation of New York
- United Jewish Community of Broward County
- United Jewish Council of Greater Toledo

Minneapolis Jewish Federation
- UJA Federation of New York
- United Jewish Federation of Northeastern New York
- Jewish Federation of Northern New Jersey
- Jewish Federation of Ocean County
- Jewish Federation of Palm Beach County
- Jewish Federation of Greater Pittsburgh
- Sarasota-Manatee Jewish Federation
- Jewish Federation of Silicon Valley
- Jewish Federation of Southern Arizona
- Springfield Jewish Federation
- United Jewish Federation of Tidewater
- United Jewish Community of the Virginia Peninsula
- Jewish Federation of Greater Washington
<table>
<thead>
<tr>
<th>Income</th>
<th>Value</th>
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<tbody>
<tr>
<td>Contributions and Grants</td>
<td>35,880,319</td>
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<tr>
<td>Jewish Federations</td>
<td>1,117,503</td>
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<tr>
<td>Program Fees</td>
<td>6,378,881</td>
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<tr>
<td>Investment Income</td>
<td>544,626</td>
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<tr>
<td>Other Income</td>
<td>568,453</td>
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<tr>
<td><strong>Total Income</strong></td>
<td><strong>$44,489,783</strong></td>
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<table>
<thead>
<tr>
<th>Expenditures</th>
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<tr>
<td>Operating Expenditures</td>
<td>34,910,084</td>
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<tr>
<td>Grants to Local Hillels</td>
<td>9,467,578</td>
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<tr>
<td><strong>Total Expenditures</strong></td>
<td><strong>$44,377,662</strong></td>
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<table>
<thead>
<tr>
<th>Excess or (Deficit) of Revenues over Expenditures</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>$112,120</strong></td>
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</tbody>
</table>

**Hillels Worldwide and Schusterman International Center Combined Total Revenues**

$141,356,801*

*Note: The above figure is projected and unaudited.