BECAUSE OF HILLEL...

ANNUAL REPORT 2018
Dear friends,

As we head into the final year of The Drive to Excellence, our five-year strategic plan to ensure that every Hillel is equipped with the resources to positively engage students and build Jewish community on campus, now is a good time to pause and take stock of our progress.

When we launched The Drive to Excellence, we announced a new international standard of excellence – engaging at least 70 percent of Jewish students on campus at least once per year and helping 30 percent have a deeper engagement of six or more interactions or a high-impact experience.

We’ve studied our impact on students, and we know that these interactions lead to higher Jewish student outcomes.

Four years into The Drive to Excellence, as this report shows, we are on track to meet our ambitious goals.

According to our Measuring Excellence data, we engaged an estimated 131,000 students around the world last year. Of those, we engaged more than one-third of them – 50,000 students – six or more times. In these pages, you’ll meet some of these students and learn their stories.

Because of Hillel, these diverse students have Jewish social networks, see the value of Judaism in their lives, are building relationships with Israel and increasing their Jewish knowledge and literacy.

As Hillel transforms into a truly data-driven organization, we have built a framework to help every Hillel achieve these outcomes. The machinery is in place now, especially with the growth of the Springboard Fellowship to connect with students, infuse creativity into all aspects of Hillel’s work and build our talent pipeline; HillelU to develop and train our talented professionals; and the Campus Support Directors cohort to advise and counsel them.

These innovations have helped nearly 70 percent of campus Hillels improve in both breadth and depth over last year.

Yet, more work remains to be done to reach our 2020 goals. With your continued support, we will help every Hillel achieve excellence in student engagement. Truly, there’s no higher return in the Jewish world for your philanthropic investment than Hillel.

Thank you for helping us build the Jewish future. We are so proud of what we’ve accomplished in 2018, and we look forward to serving even more students in the year ahead.

Eric D. Fingerhut
President and CEO

Tina Price
Chair
Hillel International
Board of Directors

David Shapira
Chair
Hillel International
Board of Governors
When I was 18, I found my voice — literally.

Diagnosed with autism at a young age, I remained mostly non-speaking throughout childhood. Medical professionals ignored my strengths and failed to see my intellectual ability, telling my family that I would need continuous supervision and to be taught with simplified instruction.

But later, I proved everyone wrong. First through pictures on a communications app, and then letter by letter using another app on my iPad, I began to converse with others for the first time.

I enrolled at Ohio University after years of being told I would never go to college. The new environment proved to be overstimulating, and once again I fought to achieve my goals.

Just days before Rosh Hashanah, I realized that I still hadn’t found a Jewish community on campus. After I spent the Jewish new year alone, crying in my dorm, my mother called Hillel at Ohio University and asked for help on my behalf.

Lauren, the assistant director at the time, texted me and asked to grab coffee. She connected me to other Jewish students, who offered to meet me at my dorm and walk with me to Hillel. I soon found myself there every Friday night, engaged in extensive discussions on my iPad, surrounded by my peers in a song-filled service.

As I became more efficient with typing and communicating, I grew more confident. With Hillel’s encouragement, I applied for and became a student engagement intern on campus last year.

I also decided to take on an even greater challenge last August by joining the Hillel International Student Cabinet, giving me a chance to connect with a wider group of students and improve issues regarding diversity and inclusion. Now, I serve as co-chair of the Cabinet.

Statistically speaking, I shouldn’t be in college, but I’m thriving. Technology gave me the tools to speak and Hillel gave me a reason.
THE SHOW GOES ON
DAVID TREATMAN
Columbia University, '20

The moment I walked into Kraft Center for Jewish Student Life, I felt at home.

And then Jaimie Krass, director of engagement at Columbia/Barnard Hillel, asked me to grab coffee.

After our coffee conversation, I became a regular at Hillel. And near the end of the semester, Jaimie asked if I would like to become involved in The Actualization Project, a fellowship that empowers students to use their passions to redesign the possibilities of Jewish life on campus.

I used the opportunity to mount an original space-western-comedy musical that I wrote over winter break.

Our cast was a mix of Jewish and non-Jewish students from over four countries. Most of them had never acted or sung. They placed their trust in Hillel to encourage them to carry on with the production. The play was a success, with more than 350 people filling the seats.

But most importantly, it brought 15 dedicated students to Hillel every day for months of bonding. Hillel created a new opportunity for students like me to spend quality time with close friends and to meet new ones. The staff has been so integral to my college experience that I don’t know what I would do without them.

FEDLINE A. SAINTINA
Rutgers University, '19

“BECAUSE I WAS BORN DEAF, I KNEW COMMUNICATION COULD BE A ROADBLOCK. BUT HILLEL RUSSIA WORKED CLOSELY WITH TAGLIT-BIRTHRIGHT ISRAEL TO SECURE A RUSSIAN SIGN LANGUAGE TRANSLATOR, MAKING IT POSSIBLE FOR ME TO EXPLORE ISRAEL ONLY A FEW YEARS AFTER LEARNING I WAS JEWISH.”

NIKITA ROTIN

“I’M FROM NEW JERSEY. MY MOM IS AN AFRO-LATINA FROM THE ISLAND OF HISPANIOLA. MY DAD IS GERMAN AND POLISH. I WAS RAISED JEWISH, NOT OVERLY INVOLVED BUT NOT UNAFFILIATED, AND WITH JEWISH VALUES. AS AN AFRO-LATINA AND A MEMBER OF THE LGBTQ COMMUNITY, I ALWAYS STRUGGLED TO FIND MY PLACE WITHIN THE JEWISH COMMUNITY. WITH THE SUPPORT OF THE REFORM COMMUNITY EDUCATOR, I FOUND IT AT RUTGERS HILLEL.”

FEDLINE A. SAINTINA
Rutgers University, '19

“BECAUSE I WAS BORN DEAF, I KNEW COMMUNICATION COULD BE A ROADBLOCK. BUT HILLEL RUSSIA WORKED CLOSELY WITH TAGLIT-BIRTHRIGHT ISRAEL TO SECURE A RUSSIAN SIGN LANGUAGE TRANSLATOR, MAKING IT POSSIBLE FOR ME TO EXPLORE ISRAEL ONLY A FEW YEARS AFTER LEARNING I WAS JEWISH.”

NIKITA ROTIN
BECAUSE
OF
HILLEL:
PROFESSIONALS

RA
CHE
L
DINGLE
MAN
Assistant Director at Penn State Hillel

“WHAT I’VE LEARNED FROM BEING AN ENGAGEMENT
PROFESSIONAL AT HILLEL IS THAT IF I’M GOING TO PROVIDE
CUSTOMIZED JEWISH EXPERIENCES, I NEED A LOT OF TORAH
IN MY BACK POCKET.

“I’LL BE HONEST, I DIDN’T ALWAYS FEEL COMFORTABLE TALKING
TORAH IN CASUAL CONVERSATIONS. IT WASN’T UNTIL I BECAME
AN EZRA FELLOW, A FELLOWSHIP WITH HILLEL INTERNATIONAL
DESIGNED TO INFUSE ENGAGEMENT WITH JEWISH LEARNING,
THAT I WAS EXPOSED TO EXPERIENTIAL JEWISH LEARNING FOR
THE FIRST TIME AND FELT PROUD TO SHARE MY KNOWLEDGE
WITH OTHERS.”

HANNAH ROSENBERG
Director of Engagement at Drexel Hillel

“I AM SO GRATEFUL THAT HILLEL INTERNATIONAL
INVESTS IN MY PERSONAL AND PROFESSIONAL
DEVELOPMENT AND THAT THEY WERE ABLE
TO MAKE THIS OPPORTUNITY A REALITY!”

“AS AN EDUCATOR AND RABBI I’M ALWAYS
LEARNING, GROWING. BY AVAILING MYSELF OF
ONGOING EDUCATIONAL OPPORTUNITIES
THROUGH HILLEL, SUCH AS HILLEL DWELL,
I CAN MODEL FOR STUDENTS AN OPENNESS
TO NEW EXPERIENCES.”

RA
BBI
NICK
R
ENNER
Senior Jewish Educator at
Hillel at University of Delaware

“THIS SHAVUOT, I HAD THE OPPORTUNITY TO SPEND THE
WEEKEND LEARNING AT A RETREAT SPONSORED BY THE
PARDES INSTITUTE FOR JEWISH STUDIES AND RAMAH DAROM.
THIS RETREAT GAVE ME THE CHANCE TO RECONNECT WITH MY
PERSONAL PASSION FOR JEWISH LEARNING. I RETURNED TO
CAMPUS WITH THE INSPIRATION AND THE TOOLS NEEDED TO
HELP EMPOWER STUDENTS TO TAKE OWNERSHIP IN THEIR OWN
LEARNING EXPERIENCES, IN AND OUT OF THE CLASSROOM.”
During the formative years of early adulthood, Hillel helps Jewish students feel connected, safe, and supported on their journeys. College is the first time that young Jews make their own fully independent decisions about their engagement with Jewish life and ritual, and we hope to empower them to make their own Jewish journeys.

Likewise, college is the first time these young folks are eligible to vote and engage in a critical civic privilege and obligation, and we wanted to make sure that as part of supporting the development of future leaders we were reminding and encouraging those leaders of the importance of their civic engagement.

By virtue of being on more than 500 campuses as a safe home for Jewish students, Hillel offers an unparalleled support base and launching pad for leadership opportunities. With the MitzVote project in particular, there have been almost 700,000 unique visits to the site with thousands of students being newly registered to vote, and dozens of poll parties and election parties being organized by Hillels or in conjunction with Hillels across the country.

As a first-generation American, Deborah Kallick was raised with a strong Jewish identity, shaped by her involvement in the NFTY youth group and warm summers at Camp Swig, one of the first Reform-affiliated camps on the West Coast.

“My grandparents and parents experienced persecution and had to flee Eastern Europe. Because of that, I grew up understanding the importance of a Jewish identity and the Jewish community,” Kallick said.

When she enrolled at Pitzer College, becoming involved in Hillel was a “natural extension.” For the young freshman, Hillel became a second home — a place where she could socialize with her peers, celebrate Shabbat and explore Judaism on her own terms.

Now, Kallick serves as vice chair of the Board of Directors and a member of the Board of Governors at Hillel International as well as the Board Chair of University of Southern California Hillel. That’s made her realize that the Hillel of her undergraduate days has evolved into “so much more.”

Hillel’s commitment to social action and global engagement, exemplified by the MitzVote campaign and through new Hillels in South America and Europe, shows the momentum of Hillel as a movement, she said.

“College is our opportunity to introduce students to Judaism, its rich culture and a love for and understanding about Israel,” Kallick said.

"Hillel's investment in wellness allows us to meet the needs of today's Jewish students, who face ever more numerous and complex challenges in their lives.”

Sharon Margolin Ungerleider
Hillel International Board of Governors Member

“THE DEDICATION AND COMMITMENT THAT OUR HILLEL PROFESSIONALS PROVIDE FOR OUR STUDENTS GIVES ME CONFIDENCE THAT WE'RE DOING MEANINGFUL WORK ON OUR CAMPUSES AND REACHING OUR STUDENTS IN AN IMPACTFUL WAY.”

Michele Michaelis Slifka
and David Slifka
Hillel International Board of Governors Members
Hillel is committed to inspiring every Jewish student to make an enduring commitment to Jewish life, learning and Israel. We seek to connect with as many students as possible through innovative programs like our engagement internships, which foster one-on-one conversations between students.

Through our Measuring Excellence program, we are tracking student engagements and outcomes to achieve our goals of 50 excellent Hillels by 2020 and 85 percent showing improvement year over year.

We know that excellent Hillels will meet the following:
- Reach 70 percent of Jewish undergraduates at least one time, because we know that even one interaction increases Jewish outcomes.
- Engage 30 percent of Jewish undergraduates six or more times or through a high-impact experience, such as Birthright Israel or the Jewish Learning Fellowship, to ensure the most significant impact on a student’s Jewish future.

**BREADTH**

70% OF STUDENTS ARE ENGAGED 1+ TIMES DURING THE YEAR

66% HILLELS IMPROVED IN BREADTH LAST YEAR

ON AVERAGE, STUDENTS WHO PARTICIPATE IN HILLEL AT LEAST ONCE HAVE STATISTICALLY SIGNIFICANT HIGHER JEWISH STUDENT OUTCOMES THAN JEWISH STUDENTS THAT HAVE NOT.

**DEPTH**

30% OF STUDENTS ARE ENGAGED 6+ TIMES, OR HAVE A HIGH-IMPACT EXPERIENCE EACH YEAR

67% HILLELS IMPROVED IN DEPTH LAST YEAR

6+ IS THE MAGIC NUMBER BECAUSE IT IS THE POINT WHERE WE SEE THE HIGHEST MARGINAL EFFECT ON STUDENT OUTCOMES.

20 HILLELS MET THE STANDARDS OF EXCELLENCE IN EITHER BREADTH OR DEPTH

24 HILLELS ARE WITHIN 10% OF THE STANDARDS OF EXCELLENCE IN EITHER BREADTH OR DEPTH

Hillels are within 10% of the standards of excellence in either breadth or depth.

30% of students are engaged 6+ times, or have a high-impact experience each year.

70% of students are engaged 1+ times during the year.

66% of Hillels improved in breadth last year.

67% of Hillels improved in depth last year.

6+ is the magic number because it is the point where we see the highest marginal effect on student outcomes.

20 Hillels met the standards of excellence in either breadth or depth.

24 Hillels are within 10% of the standards of excellence in either breadth or depth.

Hillels are within 10% of the standards of excellence in either breadth or depth.
Jewish life on campus.

practices and strengthen their commitment to

who gather alongside the Hillel International Global

over 150 volunteer leaders from around the world,

Global Leadership Conference held in December with

including the New York Spring Celebration (formerly

strengthen the connections among current and

wide range of year-round activities to deepen and

The Global Leadership Society's work focuses on a

local, national and international Hillel supporters.

Society recognizes, celebrates and connects

over their passion for Hillel's work.

learn from each other, teach one another and connect

a movement of volunteer leaders who are inspired to

globe to connect, learn, share and grow. We envision

International Global Leadership Society brings together

growth and success of the organization. The Hillel

These stakeholders are critical to the continued

and partner organizations throughout the movement.

Today, more than ever, Hillel is thriving from the strong

and generous partnership of volunteer leaders, donors

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Through different giving levels, the Global Leadership
Society recognizes, celebrates and connects

movement-wide donors who contribute a minimum of

$5,000 to any combination of Hillel entities, including

local, national and international Hillel supporters.

The Global Leadership Society's work focuses on a

wide range of year-round activities to deepen and

strengthen the connections among current and

prospective supporters and the Hillel movement.

Among these activities are two signature events,

including the New York Spring Celebration (formerly

the annual gala) and the Global Leadership Symposium

on Jewish Life on Campus. The centerpiece is the

Global Leadership Conference held in December with

over 150 volunteer leaders from around the world,

who gather alongside the Hillel International Global

Assembly to exchange ideas, share challenges, best

practices and strengthen their commitment to

Jewish life on campus.

Esther Abramowitz, recipient of the Edgar M.
Brenfman Award (left) and Carol and Irv Smokler,
recipients of the Renaissance Award at Hillel
International’s 2018 Spring Celebration.

DEANS SOCIETY:

Members of the Deans Society made a commitment of $5,000 or more to Hillel during the 2017–18 academic year.

Marcy and Leonard Abramsky
William Ackman
Dana Post Adler and James Adler
Nicole Schreiber Agus and Raanan Agus
Shelley and Aaron Akabas
Tal Akabas
Elizabeth and Eric Alderman
Jeffrey A. Altman
Honey Amado and the Maurice Amado Foundation
Arnold Anisgarten
Anonymous
Robins Appleby
Bernard Aronson
Arlene Kaufman and Sandy Balkor
Jackie and Howard Banchick
Nora and Gary Barron
Stacy Bash-Polley
Zelda and Neil Becourtney
Ruth Bennett
Michelle Friedman Belfer and Benjamin Belfer
Debra Paget and Jeffrey Berg
Jill and Jay H. Bernstein
Alan Berro
Billdner Charitable Trust
Eve and Richard Biller
Adriana and Marco Blay
Allison and David Blitzer
Ben Blumenfeld
Ruth Brand
Irma and Benjamin Breslauer
Stephanie and Marc Breslaw
Judy Schwartz and Michael Brizel
Cheryl Hader Brod and Craig B. Brod
Meredith Rose Burak
Sandy and W. Stewart Cahn
Sandy and Robert Carroll
Paul and Pearl Baslow Foundation
Amy Berger Chafetz and Howard Chafetz
Jennifer Chestnut
CBC
Dr. Robert Cohen
Helene and Tim Cohen
Mitchell Cohen
Phyllis and Philip Colman
Adena Conway
Shirley and Milton Cooper
Susan and Ken Cooper
Melissa and Jonathan Cordish
Joyce Craig

Esther Ritterman Children’s Fund
Ari Dach
Laurie and Michael Davis
Ellen and Gary Davis
Deborah and Gerald Davis
Archie Gottesman and Gary DeBode
Elisa and Bradford Delson
Michael and Janette Diamond
Anna S. Mendelson and
Akiva J. Dickstein
Noelle and Jeffrey Donofle
The Dore Orenstein Foundation
Lee Dranikoff
Grace Zimmerman and Ned Dubilo
Janine and Kevin Eagle
Tova and Barry Effron
Sandy and Howard Einberg
Dorothy Eisenberg
Terry and Solomon Eisenberg
Larry Elins
Anne and Aaron Epstein
Ellen Exelbert
Diane and Neil Exer
Doris Factor Endowment Fund
The Diamond Family
Rachel and Michael Farahnik
Pauline and Joseph Farivar
Cece and Bill Feiler
Amy and Leonard Feldman
H. Michael Feldman
David Feuerstein
Amy and Eric D. Fingerhut
Jill Fischer
Josie and Steven Fishman
Nadine and Steve Foldes
Walter Frank
Adrienne Lederer-Freiedland and
Eduard Freiedland
Jesse Friedlander
Janie and Donald Friend
Linda and Michael Frieze
Bob Frisch
Judy and Matthew S. Furman
Deborah and Arvey Furst
Julie Monkash Gadinsky
Shira D. Goodman and
Rabbi Wesley R. Gardenswartz
Mindy and Michael Geller
Marilyn and Robert Geller
Beth Ann and David A. Gemunder
Jessica Teich and Michael Gendler
The Gershwind Family Foundation
Gewurz Family Foundation
Belinda and Mark Gilbert
Elaine and David Gill
Lisa Gill
Gary Ginsberg

Today, more than ever, Hillel is thriving from the strong

generous partnership of volunteer leaders, donors

and partner organizations throughout the movement. These

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Assembly to exchange ideas, share challenges, best

practices and strengthen their commitment to

Jewish life on campus.
Hillel is fortunate to have the financial support of philanthropic visionaries who have established endowments of $100,000 or more at Hillel’s Charles and Lynn Schusterman International Center. These donors are building a stronger Jewish future by generously providing Hillel with the ability to initiate and continue bold and innovative programs, both locally and globally.

**Endowment Funds**

- The Edgar M. Bronfman Endowment
- The Jacob Burns Endowment in Ethics
- Shirley D. Curson University of Arizona Hillel Scholarship Endowment Fund
- Shirley D. Curson University of Arizona Hillel (Shabbat) Endowment Fund
- The Philip H. and Susan Rudd Cohen Students Campus Excellence Awards
- Eleanor and Aaron Igual Endowment
- Leonard & Tobee Kaplan Endowment Fund
- Leonard & Tobee Kaplan Supervisory Leadership Endowment
- Eleanor Meyerhoff Katz Jewish Innovation Endowment
- Dorothy and Sam Kravetz Endowment Fund for Professional Development
- Hillel’s Joseph Meyerhoff Center for Jewish Experience
- The Irving and Sarah Pitt Fund for Student Leadership
- The Julian Sandler Endowment for Executive Leadership Development
- Rose L. Shure and Sidney N. Shure Endowment Fund
- The Harry and Jeanette Weinberg Tzedek Hillel Endowment

**Bequests**

- Gladys Benbasat
- Rita and Charles Brucker
- Esta F. Goldwarg
- David L. Handeli
- Viola Harris
- Ellen Levitan
- Miriam Loewy Friend
- Marilyn Phillips
- Helen Rauch
- Nery Ronell
- Meyer Saltz
- Leon Scarf
- Naomi K. Shapiro
- Donna L. Sherman
- Rose Shure

Hillel recognizes the foresight of those individuals who have provided for future generations of Jewish college students through their financial and estate plans, including bequests, gift annuities, charitable trusts, life insurance, retirement plan beneficiary designations and other structured gift plans.

In the past year, the Hillel International received gifts of $5,000 or more from the following individuals. May their memories be a blessing.

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**Presidents Society**

Members of the Presidents Society have contributed a lifetime minimum of $1.5 million to any combination of Hillel entities.

**Endowment Funds**

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Hillel expresses its deep appreciation for legal services to Hillel International: Wynnie M. Chan, Esq., and the firm of Bereskin & Parr, LLP.
**Contributions and grants revenue does not include cash received from grants that are reserved for future use.**

**Projected and unaudited.**

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**Hillels Worldwide and Schusterman International Center Combined Total Revenues**

$184,872,288**

*Contributions and grants revenue does not include cash received from grants that are reserved for future use.

**Projected and unaudited.