

The logo for Hillel International, featuring the word "Hillel" in a large, bold, blue sans-serif font, with the word "International" in a smaller, blue sans-serif font directly beneath it. The text is centered within a white rectangular area that is part of a larger blue graphic consisting of several horizontal and vertical bars of varying lengths.The logo for the Israel Summit, featuring the words "ISRAEL" and "SUMMIT" in a large, bold, blue sans-serif font, stacked one above the other. The text is centered within a white rectangular area that is part of a larger blue graphic consisting of several horizontal and vertical bars of varying lengths.

Organized By University Students

BECOMING A JEWISH INFLUENCER

The modern campus climate demands student leaders be active on social media. This masterclass session will teach participants how to operate within the Hillel International infrastructure to create unique content with accurate and trusted Israel information.

From Instagram takeovers to online idea incubation forums; this session will provide coaching and guidance for student leaders interested in collaborating together on social media, and producing outstanding digital and social media content.

RELATIONAL ADVOCACY

When you think of "advocacy", many people picture pamphlets, megaphones and talking points. Relational Advocacy reframes our idea of what traditional advocacy looks like by emphasizing relationship building with diverse communities on campus and working to find common ground with your peers. In this session, you'll learn how to talk about Israel in an authentic way that can help you connect with those who think differently. Learn what it means to be an ally and how to collaborate with diverse communities on campus.

COMMUNICATIONS AND SOCIAL MEDIA

As Jewish students and pro-Israel campus leaders, strategic and thoughtful communications are a necessity for Israel organizations on campus. Join Eden Cohen for this session, Founder and President of A Wider Frame, for background on her story and how/why she started such an important initiative. A Wider Fame exists to give subscribers a better overall understanding and scope of Jewish world news. The organization seeks to expand the general frame of understanding in a compelling and engaging way, and is designed to inform; not to affirm nor deny.

PROGRESSIVE OUTREACH AND UNDERSTANDING

This masterclass will cover the basics and best practices of engaging progressive identifying students and organizations on campus. It will also encourage students to be more comfortable and articulate on matters relating to Israel and Zionism when building bridges and creating allyship with progressive university communities . This session will be led by Kiyomi Kowalski, subject matter expert on progressive outreach, and Director of Partnerships at Project Shema.

ANTISEMITISM EDUCATION

As the largest Jewish campus organization and a leader in the education space, Hillel International's Antisemitism Education Curriculum has been established to help individuals within the university system - students, professors, administrators, lay leaders, etc. understand the history of antisemitism, how it manifests, and how to strategically respond to incidents on campus. This session will encourage student leaders within the Hillel movement to use this unique curriculum to educate their campus community, and spread awareness about the recent spike in hateful activity targeting Jewish students on college campuses across the US and Canada.

GEOPOLITICS OF THE MIDDLE EAST

The Hillel International Israel Summit will be joined by “in-house scholars” former Ambassador Dennis Ross and former Palestinian negotiator Ghaith al-Omari of Washington Institute for Near East Policy for a dynamic lecture on the current geopolitical situation, particularly as it relates to Israel, in the middle east. This session will provide insider information about the successes and future of the Abraham Accords, Israel’s relationship with other regional powers including Saudi Arabia, in addition to several newly established economic partnerships between Israel and other middle eastern countries.

SECURITY AND PREPAREDNESS

Participants will learn about the Hillel International Safety and Security Program and how it is working with its partners at Secure Community Network (SCN) and the larger Jewish security network to ensure a safe space for students to gather. Participants will receive guidance and resources on planning and hosting Israel related programs on their campuses, and best practices for safety. The session will conclude with an open discussion on safety concerns facing Jewish students in this time of rising antisemitism and recommendations on how they can maintain their personal and organizational security. The session will be led by Hillel International's Director of Safety and Security, a former State Department official and NCIS officer.

LEADING WITH VALUES

As a leader, do you ever explore what motivates you and drives your actions and decisions? Defining your values gives you a permanent platform to stand on and allows you to make decisions from a place of confidence. We'll explore values-based leadership, how you use values to guide your leadership style, and how Hillel International's values guide the Hillel movement.

STUDENT GOVERNMENT AND ISRAEL

Does what happens in student government on campus even matter? In this masterclass, we will explore how the actions of student government on campus directly impact the Jewish and pro-Israel community. We will dive into getting involved with student government, even if you don't know where to start! As part of this masterclass, you will also receive training on basic campaign tools that you can apply to any campaign you support, whether it is on campus, in your community, or at your future job.

TRACKING DELEGITIMIZATION EFFORTS

This session will provide an overview on the best practices of tracking all forms of antisemitism across, most notably online discrimination against Jewish people, and delegitimization efforts against Israel. In this masterclass, participants will learn about best practices to track antisemitism online, what organizations are doing to ensure this is a matter of significance on a professional level, and the importance of careful and meticulous organizing when tracking hate and devising strategies to combat discrimination against the Jewish community.

JEWISH RIGHTS ON CAMPUS

Given the emphasis placed on free speech & hate speech, especially in recent years, pro-Israel campus activists have struggled to navigate through difficult moments. At UC Berkeley for example, several law school groups passed bylaws to ban Zionist speakers, and in doing so, it was claimed they were protected by their constitutional right to free speech. As such, Mark Rotenberg, VP of Legal Affairs at Hillel International, will be joining Israel Summit to lead this session, providing top Jewish student leaders with a broad overview of how to strategically respond to moments like this.

WHAT IS HAPPENING IN RABIN SQUARE?

The newly formed Israeli Government has received a contentious reception from both Israeli and Diaspora Jews. Notably, over one hundred thousand Israelis have protested in the streets to express their dissatisfaction with the newly formed government. During this session, with our partners from the Jewish Agency for Israel, a cohort of student leaders will discuss their own unique individual perspectives on the direction of the government, and how we can hold space for different viewpoints without empowering detractors of Israel.

INSIDE THE PEACE PROCESS

Join our additional Scholar in Residence, David Makovsky, Ziegler Distinguished Fellow at the Washington Institute for Near East Policy, for an inside look on the middle eastern peace process. The recent establishment of the Abraham Accords has created a new reality for Israel's relationship with regional neighbors. This session will examine the short term and long term prospects for peace between Israel and her neighbors.

DE&I IN JEWISH SPACES

Ensuring inclusivity and diversity in Jewish spaces on campus, specifically campus Israel groups, is of paramount importance to Hillel International. For this session we will be joined by April Powers, DE&I expert, Co-Founder of Jewbian Princess, and Director of DE&I at Project Shema, on the significance of creating inclusive Jewish spaces. April Powers has spent her entire professional career helping manage organizations through training, recruiting, and diversity & inclusion strategy

BUILDING A MOVEMENT

Join Julia Jassey and Jake Blum from Jewish On Campus for a conversation about movement building, and the importance of strong education and advocacy work in the fight about campus antisemitism. Since its establishment in 2020, Jewish On Campus has worked to embolden a new generation of Jewish college students through education, social media engagement, and grassroots organizing.